



City of Westminster

Licensing Sub-Committee Report

Item No:

Date:

25 January 2024

Licensing Ref No:

23/07415/LIPN - New Premises Licence

Title of Report:

38 Curzon Street
London
W1J 7TY

Report of:

Director of Public Protection and Licensing

Wards involved:

West End

Policy context:

City of Westminster Statement of Licensing Policy

Financial summary:

None

Report Author:

Miss Jessica Donovan
Senior Licensing Officer

Contact details

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Email: jdonovan@westminster.gov.uk

1. Application

| 1-A Applicant and premises | | | |
|-----------------------------------|--|------------------------------------|----------|
| Application Type: | New Premises Licence, Licensing Act 2003 | | |
| Application received date: | 24 October 2023 | | |
| Applicant: | 38 Curzon Lease Ltd | | |
| Premises: | N/A | | |
| Premises address: | 38 Curzon Street London W1J 7TY | Ward: | West End |
| | | Cumulative Impact Area: | None |
| | | Special Consideration Zone: | None |
| Premises description: | The premises intend to operate as a cinema/event space with ancillary restaurants and bars. | | |
| Premises licence history: | <p>38 Curzon Street has had the benefit of a premises since 2005.</p> <p>The premises currently has the benefit of three licences:</p> <ol style="list-style-type: none"> 1. 19/08483/LIPDPS 2. 18/14075/LIPT 3. 21/00018/LIPN (Shadow Licence) <p>37A Curzon Street has had the benefit of a premises since 2006.</p> <p>The premises currently has the benefit of two licences:</p> <ol style="list-style-type: none"> 1. 23/02607/LIPDPS 2. 18/14082/LIPT <p>A copy of the licences can be viewed at Appendix 3 of this report.</p> <p>A full licence history for the premises appears at Appendix 4.</p> | | |
| Applicant submissions: | <p>The application form states: The premises currently operate as 2 separate operations - the Curzon Cinema and Mamounia Restaurant, operated by 2 different tenants. The existing tenants have been given notice to vacate both properties. This is an application by the freeholder for a new licence to combine the 2 premises into one dedicated space, with a refurbished cinema to be used for screenings and other live events, and a restaurant and bars for patrons of the cinema space. The current premises licence for the cinema permits regulated entertainment and late night refreshment until 02.30 every night. The current licence for the separate Mamounia restaurant permits supply of alcohol until 01.00 Monday to Saturday and 23.30 on Sundays. This application replicates those hours. There is no increase in the hours currently permitted for licensable activities, and there is no increase in capacities sought in respect of either part of the operation.</p> <p>The applicant has provided an operational management plan</p> | | |

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| | which can be seen at Appendix 2. |
| Applicant amendments: | None |

| 1-B Proposed licensable activities and hours | | | | | | | |
|---|------------|---|------------|----------------------------------|------------|------------|----------------|
| Plays: | | | | Indoors, outdoors or both | | | Indoors |
| Day: | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Start: | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 10:00 |
| End: | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 |
| Seasonal variations/ Non-standard timings: | | On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day. | | | | | |

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|---|------------|---|------------|----------------------------------|------------|------------|----------------|
| Films: | | | | Indoors, outdoors or both | | | Indoors |
| Day: | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Start: | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 10:00 |
| End: | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 |
| Seasonal variations/ Non-standard timings: | | On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day. | | | | | |

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|---|------------|---|------------|----------------------------------|------------|------------|----------------|
| Indoor sporting events: | | | | Indoors, outdoors or both | | | Indoors |
| Day: | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Start: | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 10:00 |
| End: | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 |
| Seasonal variations/ Non-standard timings: | | On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day. | | | | | |

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|---|------------|---|------------|----------------------------------|------------|------------|----------------|
| Live Music: | | | | Indoors, outdoors or both | | | Indoors |
| Day: | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Start: | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 10:00 |
| End: | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 |
| Seasonal variations/ Non-standard timings: | | On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day. | | | | | |

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|---|------------|---|------------|----------------------------------|------------|------------|----------------|
| Recorded Music: | | | | Indoors, outdoors or both | | | Indoors |
| Day: | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Start: | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 10:00 |
| End: | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 |
| Seasonal variations/ Non-standard timings: | | On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day. | | | | | |

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|---|------------|---|------------|----------------------------------|------------|------------|------------|
| Performance of Dance: | | | | Indoors, outdoors or both | | | Indoors |
| Day: | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Start: | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 10:00 |
| End: | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 |
| Seasonal variations/ Non-standard timings: | | On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day. | | | | | |

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|---|------------|---|------------|----------------------------------|------------|------------|------------|
| Anything of a similar description to that falling within Live Music, Recorded Music or Performance of Dance: | | | | Indoors, outdoors or both | | | Indoors |
| Day: | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Start: | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 09:00 | 10:00 |
| End: | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 |
| Seasonal variations/ Non-standard timings: | | On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day. | | | | | |

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|---|------------|---|------------|----------------------------------|------------|------------|------------|
| Late Night Refreshment: | | | | Indoors, outdoors or both | | | Indoors |
| Day: | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Start: | 23:00 | 23:00 | 23:00 | 23:00 | 23:00 | 23:00 | 23:00 |
| End: | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 |
| Seasonal variations/ Non-standard timings: | | The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Day. | | | | | |

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|---|------------|---|------------|---------------------------------|------------|------------|------------|
| Sale by retail of alcohol | | | | On or off sales or both: | | | On sales |
| Day: | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Start: | 10:00 | 10:00 | 10:00 | 10:00 | 10:00 | 10:00 | 12:00 |
| End: | 01:00 | 01:00 | 01:00 | 01:00 | 01:00 | 01:00 | 23:30 |
| Seasonal variations/ Non-standard timings: | | On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day. | | | | | |

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|---|------------|---|------------|-------------|------------|------------|------------|
| Hours premises are open to the public | | | | | | | |
| Day: | Mon | Tues | Wed | Thur | Fri | Sat | Sun |
| Start: | 07:00 | 07:00 | 07:00 | 07:00 | 07:00 | 07:00 | 07:00 |
| End: | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 | 02:30 |
| Seasonal variations/ Non-standard timings: | | On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day. | | | | | |

2. Representations

| 2-A Responsible Authorities | |
|---|------------------------------|
| Responsible Authority: | Environmental Health Service |
| Representative: | Anil Drayan |
| Received: | 21 November 2023 |
| <p>I refer to the application for a new Premises Licence for the above premises</p> <p>The following plans of the premises have been submitted showing the proposed:</p> <ul style="list-style-type: none">• Basement, ref AHA/CCU/GA/099, Rev I• Ground Floor, ref AHA/CCU/GA/100, Rev I• 1st Floor ref AHA/CCU/GA/101, Rev G and• 2nd Floor ref AHA/CCU/GA/102, Rev E <p>The licensable activities being sought are:</p> <ol style="list-style-type: none">1. The following Regulated Entertainments indoors on Monday to Saturday between 09.00 to 02:30 hours and 10:00 to 02:30 Sunday<ul style="list-style-type: none">• Plays• Films• Indoor Sporting Events• Live Music• Recorded Music• Performance of Dance• Anything similar to Live Music, Recorded Music and Performance of Dance<p>Also for the above on New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day</p>2. Provision of Late-Night Refreshment indoors on Monday to Sunday between 23.00 to 02:30 hours. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.3. Supply of Alcohol 'On the premises on Monday to Saturday between 10.00 to 01:00 hours and on Sunday 12:00 to 23:30 hours. On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day <p>I wish to make the following representations based on the operating schedule and plans submitted:</p> <ol style="list-style-type: none">1. The Regulated Entertainments sought and for the times requested may lead to an increase in Public Nuisance in the area and impact on Public Safety2. The provision of Late-Night Refreshment for the times requested may lead to an increase in Public Nuisance in the area3. The Supply of Alcohol and for the times requested may lead to an increase in Public Nuisance in the area and impact on Public Safety <p>Environmental Health also makes the following further comments:</p> | |

- Westminster’s Statement of Licensing Policy – see on the Council’s website – requires licensed premises demonstrating compliance with policy CH1, Protection of Children from Harm. Free advice on complying with this can be found in the Policy (see page 36 of policy).
- Conditions have been offered in the operating schedule and these are being assessed to see if they are sufficient to allay Environmental Health concerns.
- The provision of sanitary accommodation is recommended to be at least in line with BS6465 for any proposed capacity.
- The applicant states ‘*The premises currently operate as 2 separate operations - the Curzon Cinema and Mamounia Restaurant*’ - any refurbishment should be constructed to be at least in line with the District Surveyor’s Technical Standards for Places of Entertainment.
- In addition the applicant is requested to submit an acoustic assessment of the proposed use in accordance with guidance in Appendix 11 of Westminster’s Statement of Licensing Policy including prevention of noise transference through the building structure to other users of the building block particularly if the refurbishment results in changes to the acoustic performance of the separating structures. Also this assessment must include how the arrival and dispersal of customers may result in additional adverse impacts as a result of combining the two licenses into one operation.
- Environmental Health shall also be looking to ensure that any changes to the kitchen operation does not result in odour nuisance.

The applicant is therefore requested to contact the undersigned to discuss the above after which Environmental Health may propose additional conditions for the proposed use.

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|-------------------------------|-----------------------------|
| Responsible Authority: | Metropolitan Police Service |
| Representative: | PC Tom Stewart |
| Received: | 21 November 2023 |

I am writing on behalf of the Chief Officer of Police for the Metropolitan Police Service (“The Police”) to make representations opposing the grant of a premises licence application for **38 Curzon Street, London, W1J 7TY.**

I have considered the information that has been provided within and accompanying this application. I have also considered the application in line with the relevant policies within the Councils Statement of Licensing Policy dated October 2021.

The applicant is seeking the following:

“Cinema/event space with ancillary dedicated restaurant and bars. The premises currently operate as 2 separate operations - the Curzon Cinema and Mamounia Restaurant, operated by 2 different tenants. The existing tenants have been given notice to vacate both properties. This is an application by the freeholder for a new licence to combine the 2 premises into one dedicated space, with a refurbished cinema to be used for screenings and other live events, and a restaurant and bars for patrons of the cinema space. The current premises licence for the cinema permits regulated entertainment and late night refreshment until 02.30 every night. The current licence for the separate Mamounia restaurant permits supply of alcohol until 01.00 Monday to Saturday and 23.30 on Sundays. This application replicates those hours. There is no increase in the hours currently permitted for licensable activities, and there is no increase in

capacities sought in respect of either part of the operation.”

Following consideration of the application and how it may affect the Licensing Objectives and meeting the requirements of the Council's Statement of Licensing Policy I wish to make the following representations:

The activities and hours requested may have the likely effect of undermining the licensing objective; **The Prevention of Crime and Disorder.**

2-B Other Persons

| | | | |
|--|--|-------------------------------|---------|
| Name: | [REDACTED] | | |
| Address and/or Residents Association: | [REDACTED] [REDACTED] [REDACTED] [REDACTED] | | |
| Status: | Valid | In support or opposed: | Opposed |
| Received: | 17 November 2023 | | |

I am appalled to learn about the nightclub proposals for The Curzon.

I shudder at the thought of losing the cherished cinema for some use that will patently transform the building into a late night drinking and dance venue, which will destroy the area's ambiance.

The area will be overwhelmed by private cars, taxis and revellers which will cause nothing but noise disturbance and disruption.

I reject anything the applicant has to say. They simply cannot be trusted. I'm outraged by being told all this time that they promised to keep the cinema and restaurant when in reality the plans all along have been to create a nightclub.

I object to the application proposals and ask it is unequivocally refused.

| | | | |
|--|--|-------------------------------|---------|
| Name: | [REDACTED] | | |
| Address and/or Residents Association: | [REDACTED] [REDACTED] [REDACTED] [REDACTED] | | |
| Status: | Valid | In support or opposed: | Opposed |
| Received: | 18 November 2023 | | |

On behalf of [REDACTED] I would like to object to this application on grounds of potential nuisance. This application replaces two existing licences. One for the cinema and the other for the restaurant. For service of alcohol the cinema has a terminal hour of 11pm and the restaurant 1am. The application states that " there is no increase in the hours currently permitted for licensable activities" but this is not strictly true since by having one licence instead of two the application as submitted will increase the hours currently permitted in the restaurant to the whole of the premises.

That taken in conjunction with reference to "other live events" raises real possibility of nuisance from larger numbers and later hours.

We believe that the applicant needs to provide much more detail as to the precise nature of the operation especially as to exactly what sort of other live events are envisaged.

Until we know that it is impossible to judge whether the conditions put forward are adequate to prevent nuisance.

On a minor note condition 13 of the proposed conditions should be extended so as not to allow

smokers etc to take glass containers or alcohol with them when they temporarily leave the premises.

Name:

[REDACTED]

Address and/or Residents Association

[REDACTED]
[REDACTED]
[REDACTED]

Status:

Valid

In support of opposed:

Opposed

Received:

21 November 2023

This application represents a genuine disaster that warrants rejection. I vehemently oppose it based on the potential for nuisance and disturbance it poses. Notably, the application seeks to replace two existing licenses-one for the cinema and another for the restaurant. While the cinema's alcohol service concludes at 11 pm and the restaurant's at 1 am, the application falsely claims "no increase in the hours currently permitted for licensable activities." However, consolidating into a single license effectively extends the permissible hours in the restaurant to encompass the entire premises.

This, coupled with the reference to "other live events," introduces a tangible risk of nuisance arising from increased numbers and extended hours. I firmly assert that the applicant must furnish comprehensive details regarding the precise nature of the operation, particularly the types of "live events" envisaged. Without this information, it is impossible to determine the adequacy of the proposed conditions in preventing nuisance.

Name:

[REDACTED]

Address and/or Residents Association

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Status:

Valid

In support or opposed:

Opposed

Received:

17 November 2023

38 Curzon Street London W1J 7TY, Objection to Premises Licence Application by 38 Curzon Lease Ltd, Ref: 23/07415/LIPN

[REDACTED] I am writing to strongly object to this application.

In applying for a license including live music, recorded music and dance performance, 7 days a week until 02:30 the following day, 38 Curzon Lease Ltd clearly wishes to use the premises as a nightclub.

This will bring a massive influx of customers and car traffic to [REDACTED], causing congestion, noise and disturbance to the local residents and the area generally and will harm the area's character irrevocably.

The applicant's current planning application (ref: 23/06072/FULL), states that the premises will be used as a cinema and ancillary restaurant in the future and will broadly be keeping to the existing licensed hours. This is completely misleading now we have seen the licensing application for live and recorded music and performance of dance.

An ancillary restaurant can only be that and never a nightclub which would be completely unacceptable in this building, in this location.

I urge the Council to robustly refuse this application. In doing so, the Council must inform the applicant that should they consider making any further premises licence application in the future, only proposals limited to cinema and ancillary fully seated restaurant with servery bar may be acceptable.

Please confirm that the application will be recommended for refusal and please keep me informed about the application's outcome.

Name:

[REDACTED]

Address and/or Residents Association

[REDACTED]
[REDACTED]
[REDACTED]

Status:

Valid

In support or opposed:

Opposed

Received:

17 November 2023

I am appalled to learn about the nightclub proposals for The Curzon.

I shudder at the thought of losing the cherished cinema for some use that will patently transform the building into a late night drinking and dance venue, which will destroy the area's ambiance.

The area will be overwhelmed by private cars, taxis and revellers which will cause nothing but noise disturbance and disruption.

I reject anything the applicant has to say. They simply cannot be trusted. I'm outraged by being told all this time that they promised to keep the cinema and restaurant when in reality the plans all along have been to create a nightclub.

Name:

[REDACTED]

Address and/or Residents Association

[REDACTED]
[REDACTED]

Status:

Valid

In support or opposed:

Opposed

Received:

20 November 2023

[REDACTED]

In decades past, I have seen it being uncared for and run down, dilapidated sites and buildings so sadly neglected for too long, not to be worried about proposals that could destroy its character.

In recent years, so much has been done to revitalise the Market that I am now deeply concerned to learn of the nightclub proposals for The Curzon.

Such an activity will cause anti-social behaviour which will impact terribly on residents [REDACTED] and the community as a whole. It will create endless noise and disturbance through the night with comings and goings, disruptive traffic and congestion. It will attract the type of crowd that honk horns, slam doors, shout and litter the streets and urinate on our doorsteps!

This is our bitter experience of a free for all, uncaring, insensitive nightclub establishment in Shepherd Market in the past. It was totally unacceptable then as it would be in the future.

I absolutely object to this application and request it is refused.

| | | | |
|---|-------|--|---------|
| Name: | | [REDACTED] | |
| Address and/or Residents Association | | [REDACTED] [REDACTED] [REDACTED] | |
| Status: | Valid | In support or opposed: | Opposed |

Received: 21 November 2023

Please accept this representation **against** the application for grant of a new premises licence made by 38 Curzon Lease Ltd in respect of 38 Curzon Street, London W1J 7TY (“**the Premises**”).

[REDACTED]

[REDACTED] We have been involved with this building for many years and are concerned about the extent and scale of licensable activities sought in this application. The application is contrary to the City Council’s Statement of Licensing Policy and fails to promote the licensing objectives.

The Application

38 Curzon Street Ltd’s application amalgamates two existing premises (Curzon Mayfair Cinema and Mamounia Lounge) into one. No condition has been offered to surrender the existing premises licences (or the shadow licence of Curzon Mayfair Cinema – 21/00018/LIPN - held by the applicant) – there is therefore a significant intensification of use on any reading.

The Licensing Register currently shows 2 “current licences” for Mamounia Lounge – identical, save for licence numbers, premises licence holders and 23/02607/LIPDPS including private entertainment.

| Premises | Licence Number | Original Ref. | Licence Holder |
|-----------------|-----------------|---------------|----------------------|
| Mamounia Lounge | 23/02607/LIPDPS | 06/02625/LIPC | Ammar Wafaie |
| Mamounia Lounge | 18/14082/LIPT | 16/02336/LIPN | Vevil Properties Ltd |

The application seeks as standard timings:

| Activity | Hours |
|---|--|
| Plays, Films, Indoor Sport, live music, recorded music, performance of dance and anything similar | Monday to Saturday: 09:00 – 02:30 Sunday: 10:00 – 02:30 |
| Late Night Refreshment | Monday to Sunday: 23:00 – 02:30 |
| Sale of Alcohol | Monday to Saturday: 10:00 – 01:00 Sunday: 12:00 – 23:30 |
| Opening Hours | Monday to Sunday: 07:00 – 02:30 |

It is important to note that under the Curzon Cinema licence, whilst regulated entertainment is licenced until 02:30 (save for recorded music, which was unrestricted) **the sale of alcohol is only licensed until 23:00 Monday to Saturday and 22:30 on a Sunday.** Again, this is a significant and worrying departure and intensification.

We are concerned about the negative impact this application, if granted on the terms applied for, will have on the Licensing Objectives, in particular the prevention of public nuisance and crime and disorder. In addition, the hours sought by the application are far in excess of Policy HRS1.

A list of proposed conditions have been provided as part of the application papers, but we consider these inadequate to address the negative impact the application will cause the area.

The Proposed Use

The proposed conditions, if applied, will require licensable activities to be ancillary to the main function of the premises as a cinema and events venue. It is unclear how the events space will work and indeed what “events” the applicant envisages.. This uncertainty is further fuelled by the inclusion of striptease and nudity (proposed condition 7).

Statement of Licensing Policy

The application conditions have been drafted so as to allow the Premises to be used (in part) as an undefined “events venue.” Given the hours and activities applied for and the lack of substantive conditions restricting the sale of alcohol, the premises could seemingly operate as a nightclub.

The hours enjoyed by the Curzon Cinema in particular are supported by its sole cinema use classification under **Policy CCSOS1**. Policy paragraph F8 makes it clear that such a use is “*unlikely to be linked with crime and disorder, and generally have less impact on residents than other licensable activities. The substitution of these types of uses in the West End Cumulative Impact Zone in place of pubs, bars and alcohol-led music and dance venues will likely promote the licensing objectives.*” (Emphasis added). The reversal of this use to an events venue, whilst just outside the CIZ, must be considered likely to impede the licensing objectives.

Policy paragraph F10 confirms- Applicants will be expected to demonstrate that the primary use of the premises will be as a cinema, cultural venue or live sporting premises as defined within this policy... This approach will ensure that the premises use does not change to a venue which is more drink led which is likely to have a detrimental impact on the Licensing Objectives.” (Emphasis added).

Whilst the Core Hours Policy affords a later hour for CCSOS1 premises (Monday to Sunday 9am to midnight) the application seeks hours later than this. The hours set out in HRS1 are restricted appropriately; this is not mirrored in the application made: (Policy paragraph E15)

“Premises where regulated entertainment is provided to a seated audience (e.g. theatres, cinemas, other performance venues and qualifying clubs), provide a diverse range of cultural and entertainment facilities and are attended by a wide range of age groups. They have little association with crime and disorder or public nuisance. Because of this, these types of premises will be given an opportunity to operate more flexibly late at night and across the city. However, alcohol and late-night refreshment must be ancillary to the primary use of the venue and for those venues that have audiences, the additional hour for licensable activities beyond 11pm will be limited to that audience.”

Any loss or dilution of existing cinema use (even in part) in favour of a “events venue” would also be hugely detrimental to the area. Policy paragraph E9 articulates the benefit that will be lost:

“Cinemas, cultural venues (such as galleries and museums) and live sporting premises provide are generally considered as low risk where alcohol is provided as ancillary to the main premises use. Alcohol is also either limited in the type or quantity, e.g. wine and beer only or to specified timings, e.g. during an interval. These venues attract a diverse mix of visitors/customers. They are often from a large array of different age groups and include families. The council wishes to encourage a wider range of people to come and enjoy Westminster’s evening and night-time economy. We want residents and visitors to enjoy what Westminster has to offer. We also want to encourage a wider range of age groups to the city at night. It is understood that a wider range of age groups can act to curb anti-social behaviour. In doing this, it will further the licensing objectives of prevention of crime and disorder and public nuisance.” (Emphasis added).

Specific Concerns with Proposed Conditions

Whilst the opening hours of the existing cinema licence are until 02:30, the sale of alcohol ceases at 23:00 Monday to Saturday and 22:30 on a Sunday. If granted therefore, the application will afford an additional 2 hours (2.5 hours on a Sunday) of drinking time. Whilst the Mamounia Lounge licence permits alcohol Monday to Saturday until 01:00 and Sunday to 23:30, the premises itself must be closed 30 minutes thereafter. On that licence alone, this will allow for 180 more customers in the premises for an additional hour Monday to Saturday and an additional 2.5 hours on a Sunday.

Proposed condition 19 refers to a Dispersal Policy, however no copy of the policy is provided as part of the of the application paperwork. Is the applicant able to provide a copy of the Dispersal Policy, or indicative policy to what potential tenants shall be expected to comply?

No supporting documentation has been submitted with the application to demonstrate how the premises will operate without causing a detrimental impact to the surrounding area. Given the size of the amalgamated premises and the new proposed use element as an "events venue", we are concerned about the likely numbers of people queuing and dispersing from the Premises very late at night in particular and how this will be managed so not to cause a nuisance or obstruction to those in the vicinity. It is noted that no provisions have been offered for the requirement of SIA staff. This is particularly concerning given the late hour sought in the application.

It is noted that the application description (Part 3, page 5) refers to "*a restaurant and bars for patrons of the cinema space.*" However, there are no conditions on the sale of alcohol to reflect this, and indeed no restaurant condition proposed *at all* in the application. Given the proposed basement indicates a stand alone basement space it is unclear why Model Condition 66 has not been offered for this space, or indeed the restaurant space at ground floor level or private dining room on the second floor.

We encourage the applicant to provide any further information the applicant can share in particular with regards to the events, capacity, the control of servicing and deliveries (to and from the premises), management of customers, particularly queuing or smoking outside the premises, the dispersal of customers and suppliers/contractors pre and post event set up and take down, including associated noise from waiting vehicles.

Finally, given the number of active licences in place across the two premises, it would be appropriate to have clarity of which licences will remain and which will be surrendered should the application be granted.

One final point arises in relation to the promotion of the public safety objective or lack of it. The submitted plans are hand-drawn in parts and show an apparent lack of fire safety information for a premises of this size and use.

Please keep us informed of the progress of this application, including details of the Licensing Sub-Committee date for the application hearing once scheduled.

3. Policy & Guidance

The following policies within the City Of Westminster Statement of Licensing Policy apply:

Policy HRS1 applies

- A. Applications within the core hours set out below in this policy will generally be granted for the relevant premises uses, subject to not being contrary to other policies in the Statement of Licensing Policy.
- B. Applications for hours outside the core hours set out in Clause C will be considered on their merits, subject to other relevant policies, and with particular regard to the following:
1. The demonstration of compliance in the requirements of policies CD1, PS1, PN1 and CH1 associated with the likelihood of the effect of the grant of a licence for later or earlier hours on crime and disorder, public safety, public nuisance and the protection of children from harm.
 2. If the application is located within a Special Consideration Zone they have demonstrated that they have taken account of the issues identified in that area and provided adequate mitigation.
 3. Whether there is residential accommodation in the proximity of the premises that would likely be adversely affected by premises being open or carrying out operations at the hours proposed.
 4. The proposed hours of the licensable activities and when customers will be permitted to remain on the premises.
 5. The proposed hours when any music, including incidental music, will be played.
 6. The hours when customers will be allowed to take food or drink outside the premises or be within open areas which form part of the premises.
 7. The existing hours of licensable activities and the past operation of the premises (if any) and hours of licensable premises in the vicinity.
 8. Whether customers and staff have adequate access to public transport when arriving at and leaving the premises, especially at night.
 9. The capacity of the premises.
 10. The type of use, recognising that some venues are more likely to impact the licensing objectives than others; for example, pubs and bars are higher risk than theatres, cinemas and other cultural and sporting venues due to the nature of the operation.
 11. The Licensing Authority will take into account the active measures proposed for a 'winding down' period including arrangements for people to be collected from the premises to travel home safely.
 12. Conditions on hours may be attached that require that the supply of alcohol for consumption on the premises ceases a suitable period of time before customers are required to leave the premises.
 13. The council, acting as the Licensing Authority, may reduce hours if, after review, it is necessary to impose conditions specifying shorter hours in order to promote the licensing objectives.
 14. Specific days for non-standard hours should be identified and justified as part of the application to allow responsible authorities and interested parties to evaluate the impact that these licensable activities may have, and to plan accordingly. The consideration of applications for later hours for Bank Holiday Mondays will take into account that later hours are generally granted for preceding Sundays and that the next day is a working day. Non-specific days

| | |
|-------------------------------------|---|
| | <p>are expected to be covered by Temporary Event Notices or variation applications.</p> <p>C. For the purpose of Clauses A and B above, the Core Hours for applications for each premises use type as defined within this policy are:</p> <ol style="list-style-type: none"> 1. Casinos: Up to 24 hours a day whilst casino gaming is permitted by a premises licence under the Gambling Act 2005. 2. Cinemas, Cultural Venues and Live Sporting Premises: Monday to Sunday: 9am to 12am 3. Hotels: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. For the sale of alcohol to guests for consumption in hotel/guest rooms only: Anytime up to 24 hours. 4. Off licences: Monday to Saturday: 8am to 11pm. Sunday: 9am to 10.30pm. 5. Outdoor Spaces: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. 6. Pubs and bars, Fast Food and Music and Dance venues: Monday to Thursday: 10am to 11.30pm. Friday and Saturday: 10am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 12pm to 12am. 7. Qualifying Clubs: Monday to Thursday: 9am to 12am.. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. 8. Restaurants: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. 9. Sexual Entertainment Venues and Sex Cinemas: Monday to Thursday: 9am to 11.30pm. Friday and Saturday: 9am to 12am. Sunday: 9am to 10.30pm. Sundays immediately prior to a bank holiday: 9am to 12am. <p>D. Core hours are when customers are permitted to be on the premises and therefore the maximum opening hours permitted will be to the same start and terminal hours for each of the days where licensable activity is permitted.</p> <p>E. For the purposes of this policy, 'premises uses' are defined within the relevant premises use policies within this statement.</p> |
| <p>Policy CCSOS1 applies</p> | <p>A. Applications outside the West End Cumulative Zones will generally be granted subject to:</p> <ol style="list-style-type: none"> 1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1. 2. The hours for licensable activities are within the council's Core Hours Policy HRS1. 3. The operation of any delivery services for alcohol and/or late-night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1. 4. The applicant has clearly demonstrated that the sale by retail of alcohol and late-night refreshment will be ancillary to the venue's primary function as a cinemas, cultural and live sporting venues and outdoor space. 5. The applicant has taken account of the Special Consideration Zone Policy SCZ1 if the premises are located within a designated area. |

6. The application and operation of the venue meeting the definition for a cinema, cultural venue, live sporting premises or outdoor space as per Clause C.

B. Applications inside the West End Cumulative Impact Zone will generally be granted subject to:

1. The application meeting the requirements of policies CD1, PS1, PN1 and CH1.
2. The hours for licensable activities are within the council's Core Hours Policy HRS1.
3. The operation of any delivery services for alcohol and/or late-night refreshment meeting the council's Ancillary Delivery of Alcohol and/or Late-Night Refreshment Policy DEL1.
4. The applicant has demonstrated that they will not add to cumulative impact within the Cumulative Impact Zone.
5. The applicant has clearly demonstrated that the sale by retail of alcohol and late-night refreshment will be ancillary to the venue's primary function as a cinema, cultural venue, live sporting premises or outdoor space.
6. The sale by retail of alcohol and/or late-night refreshment after 11pm is limited to customer, patrons or members of the audience who will or have made use of the primary function of the venue as a cinema, cultural venue or live sporting premises.
7. The application and operation of the venue meeting the definition for a cinema, cultural venue, live sporting premises or outdoor space as per Clause C.

C. For the purposes of this policy the primary function of a cinema, cultural venue and live sporting premises is defined as:

1. Cinema

For the exhibition of feature or shorts films to an audience.

2. Cultural Venues

a. Theatres: for the performance of plays, dramatic or other entertainment performances to an audience.

b. Performance Venues: for a live performance in front of an audience which may include concert halls, comedy clubs or similar performances venues.

c. Cultural Uses: for the exhibition of art (e.g. galleries), a museum, or historical building/site that is open for visitors to visit on payment.

3. Live sporting premises: the premises or the use to which the licence is intended for

a. Live sporting events in the form of boxing and wrestling which takes place either inside or outside in the presence of an audience.

b. Live sporting events that are licensable as they are being held within

a building where the sport and audience are accommodated wholly or partly inside that building.

4. Equality Implications

The Council in its capacity as Licensing Authority has a duty to have regard to its public sector equality duty under section 149 of the Equality Act 2010. In summary, section 149 provides that a Public Authority must, in the exercise of its functions, have due regard to the need to:

- (a) eliminate discrimination harassment, victimisation and any other conduct that is prohibited by or under this Act;
- (b) advance equality of opportunity between persons who share a relevant protected characteristic and persons who do not share it; and
- (c) foster good relations between persons who share a relevant protected characteristics and persons who do not share it.

Section 149 (7) of the Equality Act 2010 defines the relevant protected characteristics as age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion or belief, sex, and sexual orientation.

5. Appendices

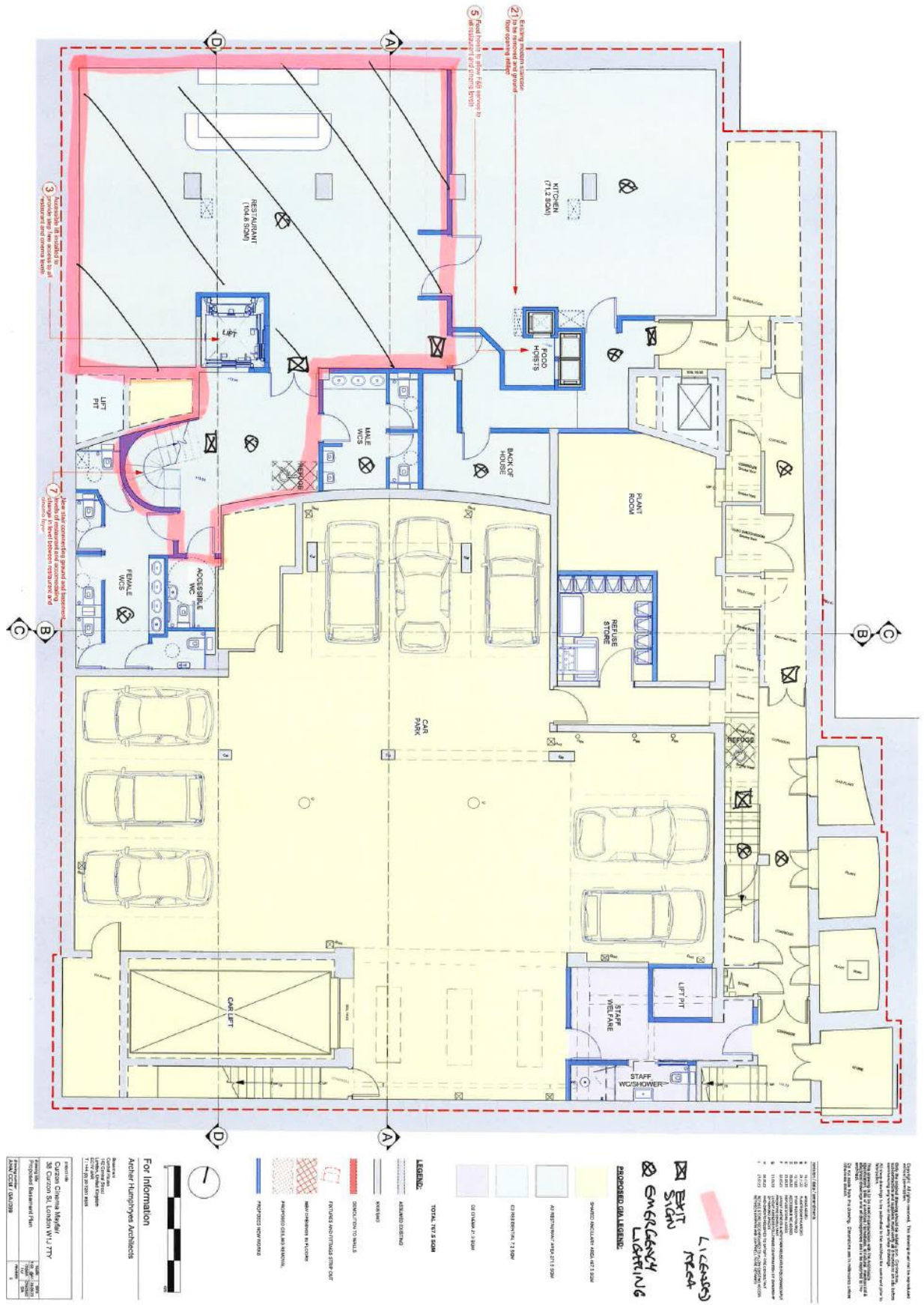
| | |
|-------------------|--|
| Appendix 1 | Premises plans |
| Appendix 2 | Applicant supporting documents |
| Appendix 3 | Existing premises licences |
| Appendix 4 | Premises history |
| Appendix 5 | Proposed conditions |
| Appendix 6 | Residential map and list of premises in the vicinity |

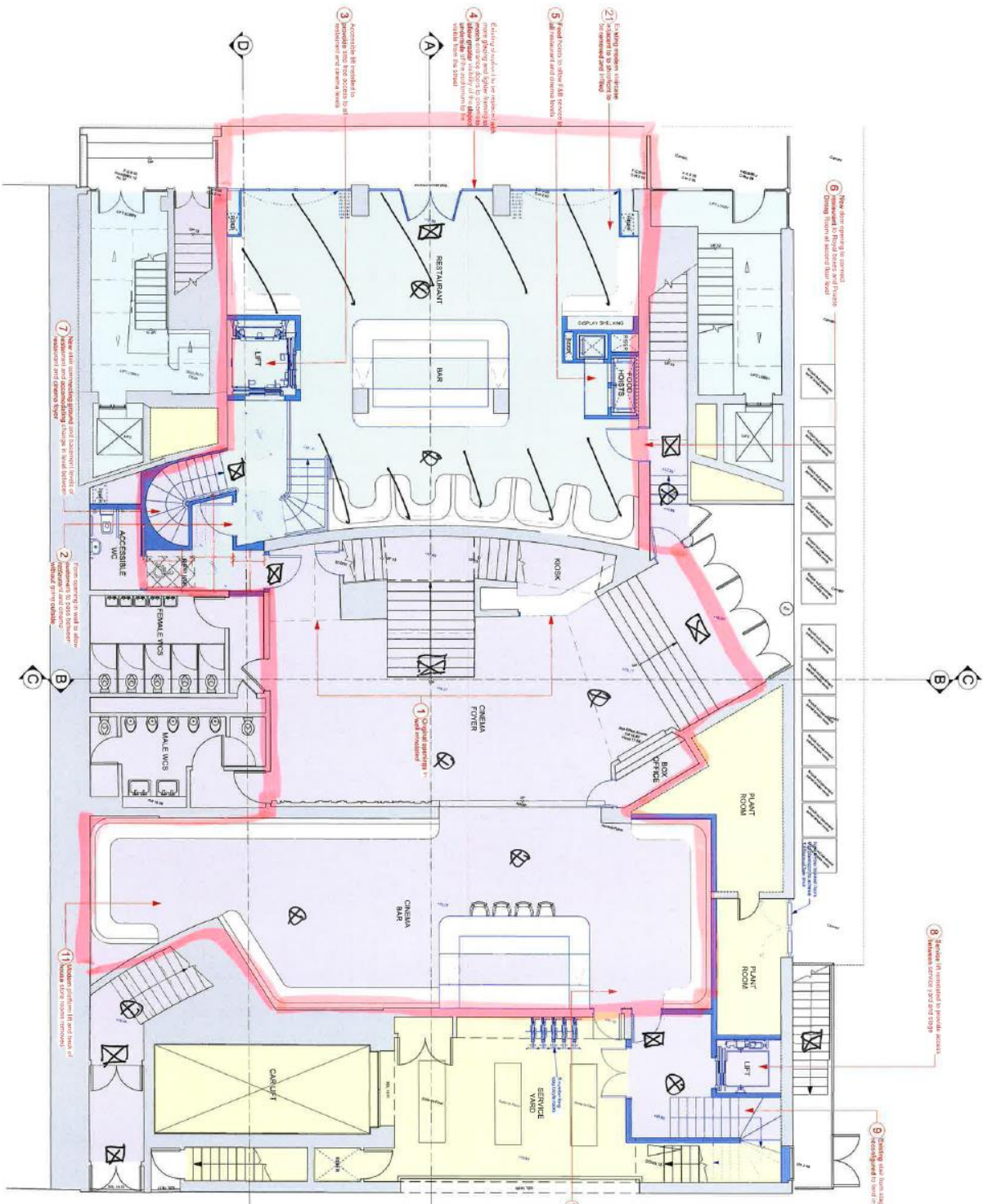
| | |
|-----------------------|---|
| Report author: | Miss Jessica Donovan Senior Licensing Officer |
| Contact: | Telephone: 020 7641 6500 Email: jdonovan@westminster.gov.uk |

If you have any queries about this report or wish to inspect one of the background papers please contact the report author.

Background Documents – Local Government (Access to Information) Act 1972

| | | |
|-----------|---|------------------|
| 1 | Licensing Act 2003 | N/A |
| 2 | City of Westminster Statement of Licensing Policy | 01 October 2021 |
| 3 | Amended Guidance issued under section 182 of the Licensing Act 2003 | December 2022 |
| 4 | Environmental Health Service representation | 21 November 2023 |
| 5 | Metropolitan Police Service representation | 21 November 2023 |
| 6 | Interested party representation (1) | 17 November 2023 |
| 7 | Interested party representation (2) | 18 November 2023 |
| 8 | Interested party representation (3) | 21 November 2023 |
| 9 | Interested party representation (4) | 17 November 2023 |
| 10 | Interested party representation (5) | 17 November 2023 |
| 11 | Interested party representation (6) | 20 November 2023 |
| 12 | Interested party representation (7) | 21 November 2023 |





Contractor: [Name] 27-28 [Address] [City] [Postcode]
 Client: [Name] [Address] [City] [Postcode]
 Project Name: [Name]
 Date: [Date]

GENERAL NOTES:
 1. All work shall be in accordance with the Building Regulations and the Building Control Authority.
 2. The Contractor shall be responsible for obtaining all necessary permits and approvals.
 3. All materials and workmanship shall be subject to inspection and approval by the Building Control Authority.
 4. The Contractor shall maintain access to all services at all times.

PROPOSED AREA LEGEND:

| | |
|---------|-----------------------------------|
| [Color] | SHARED ACCESSIBLE WORKING ZONE |
| [Color] | ALL RESTAURANT/FORUM WORKING ZONE |
| [Color] | CONCRETEWORK WORKING ZONE |
| [Color] | TOILET WORKING ZONE |
| [Color] | PLANT ROOM WORKING ZONE |

LEGEND:

| | |
|----------|-----------------|
| [Symbol] | EXISTING STAIRS |
| [Symbol] | EXISTING STAIRS |
| [Symbol] | EXISTING WALLS |
| [Symbol] | EXISTING WALLS |
| [Symbol] | EXISTING WALLS |
| [Symbol] | EXISTING WALLS |
| [Symbol] | EXISTING WALLS |
| [Symbol] | EXISTING WALLS |
| [Symbol] | EXISTING WALLS |

Legend:

| | |
|---------|--------------------|
| [Color] | MAINTENANCE ACCESS |
| [Color] | EXISTING WALLS |
| [Color] | EXISTING WALLS |
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| [Color] | EXISTING WALLS |
| [Color] | EXISTING WALLS |

For Information

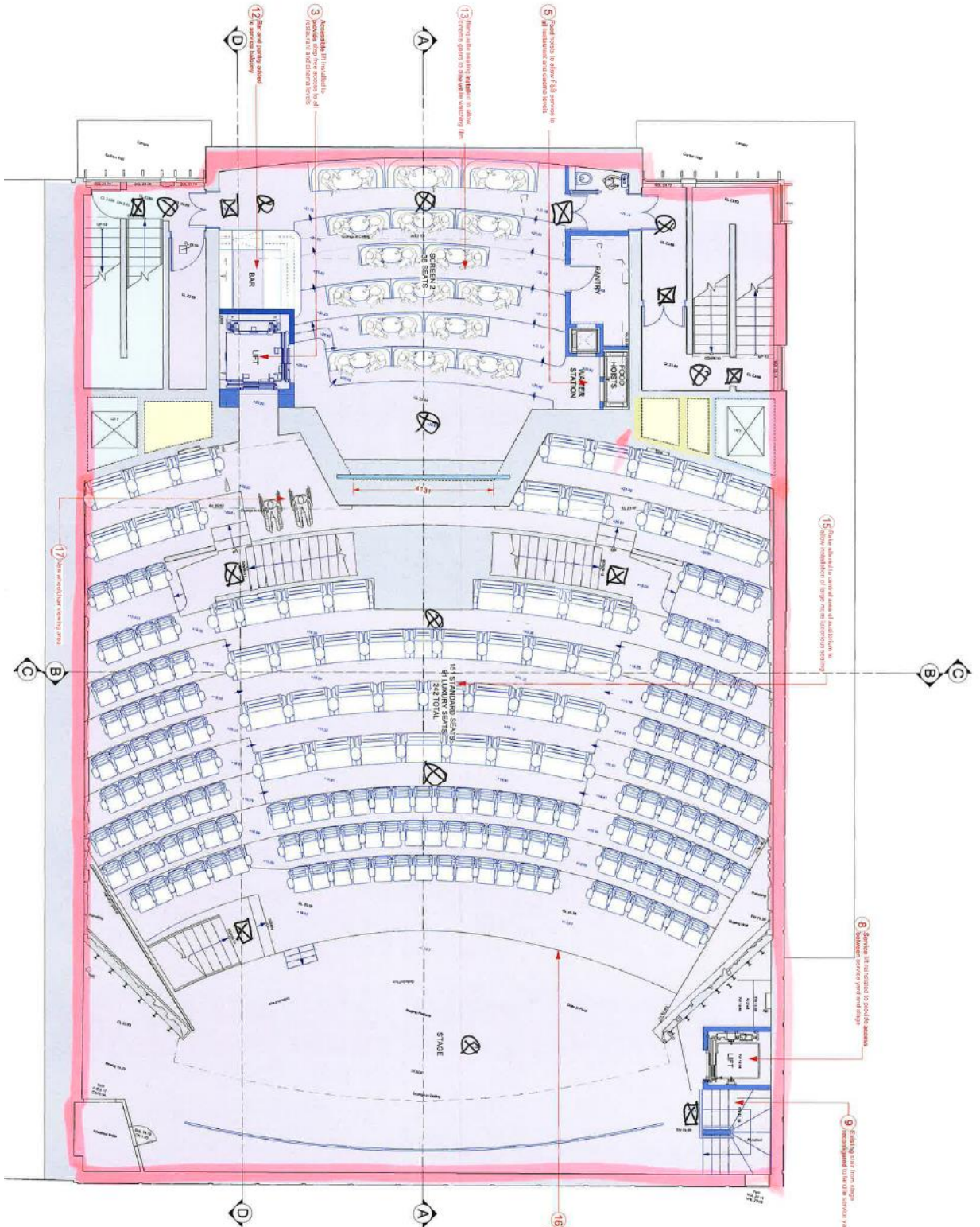
Anchor Rampages Activities

Scale: 1:500

North Arrow

Project Information:
 Cinema Multiplex
 38-40 Cannon St, London, W1A 1JY
 Project Name: [Name]
 Date: [Date]

Handwritten notes:
 Bar Area
 Cinema
 Cinema
 Cinema



GENERAL NOTES:

1. ALL WORK SHALL BE IN ACCORDANCE WITH THE LATEST EDITIONS OF THE IBC AND ALL APPLICABLE LOCAL ORDINANCES.
2. ALL MATERIALS AND METHODS OF CONSTRUCTION SHALL BE APPROVED BY THE ARCHITECT.
3. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED TIME FRAME.
4. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED BUDGET.
5. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED QUALITY STANDARDS.
6. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED SAFETY STANDARDS.
7. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED ENVIRONMENTAL STANDARDS.
8. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED ACCESSIBILITY STANDARDS.
9. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED HISTORIC PRESERVATION STANDARDS.
10. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED ARCHITECTURAL STANDARDS.
11. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED ELECTRICAL STANDARDS.
12. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED MECHANICAL STANDARDS.
13. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED PLUMBING STANDARDS.
14. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED FIRE PROTECTION STANDARDS.
15. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED SOUND AND VIBRATION STANDARDS.
16. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED LIGHTING STANDARDS.
17. ALL WORK SHALL BE COMPLETED WITHIN THE SPECIFIED AUDIO STANDARDS.

PROPOSED CALL LEGEND:

- 1. EXISTING SEATING AREA
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- 15. EXISTING SEATING AREA
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- 17. EXISTING SEATING AREA

LEGEND:

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- 16. EXISTING SEATING AREA
- 17. EXISTING SEATING AREA

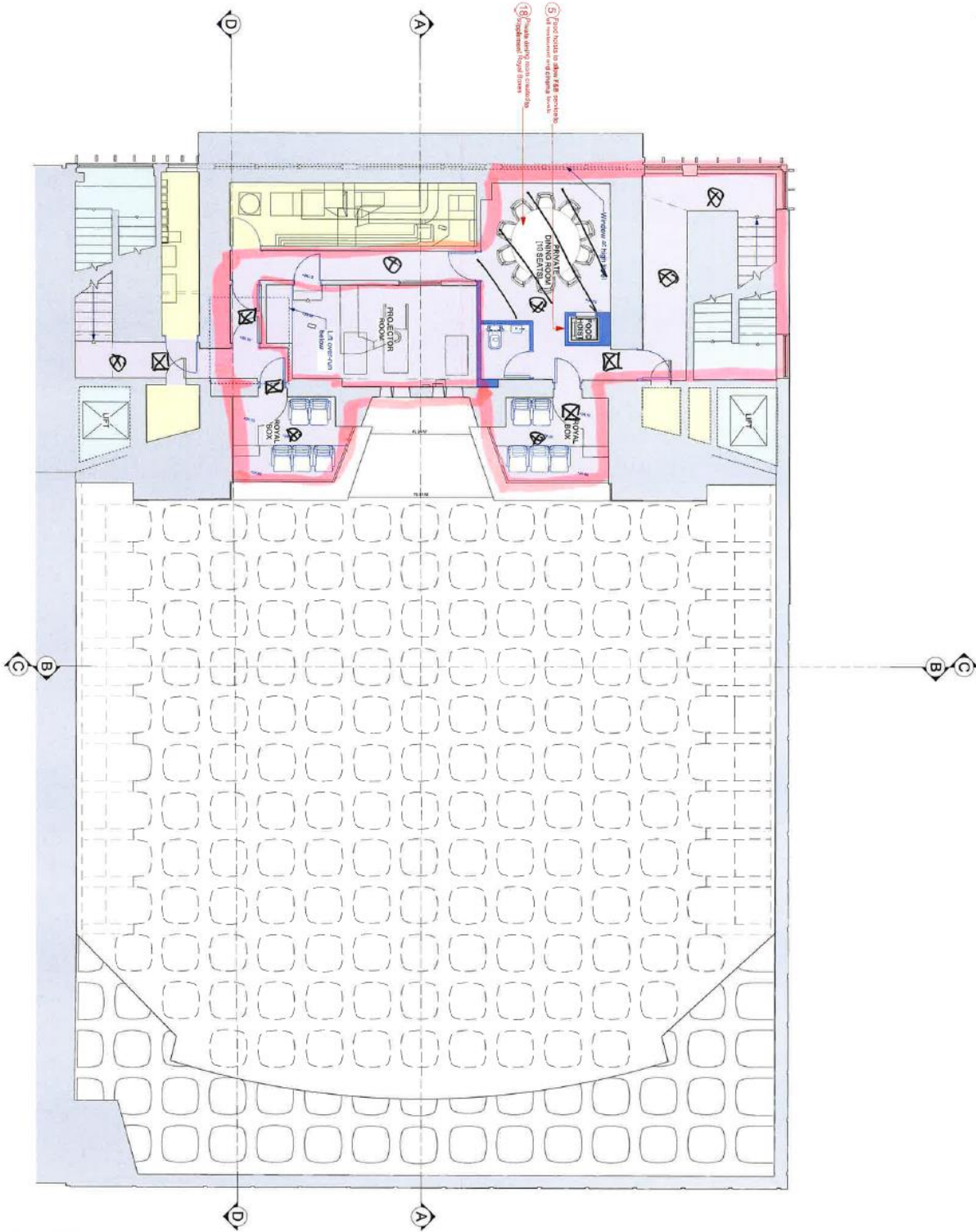
For Information:

Acquer Humphreys Architects

Arizona Cinema Market
3800 North Central Avenue, Suite 100
Phoenix, AZ 85018

Proposed 1st Floor Plan
Date: 10/15/2024
Scale: 1/8" = 1'-0"

Author: [Name]
Checked: [Name]
Approved: [Name]



100% OF THE PROPOSED ROOMS WILL BE USED AS RESTAURANT ROOMS. THE PROPOSED ROOMS WILL BE USED AS RESTAURANT ROOMS. THE PROPOSED ROOMS WILL BE USED AS RESTAURANT ROOMS.

| ITEM | QUANTITY | UNIT PRICE | TOTAL PRICE |
|------|----------|------------|-------------|
| 1 | 1 | 100000 | 100000 |
| 2 | 1 | 100000 | 100000 |
| 3 | 1 | 100000 | 100000 |
| 4 | 1 | 100000 | 100000 |
| 5 | 1 | 100000 | 100000 |

Lenses are excluding protect room

| PROPOSED AREA LEGEND | AREA | AREA |
|-----------------------------------|------------|------------|
| SHARED FACILITY AREA (233.93 SQM) | 233.93 SQM | 233.93 SQM |
| CLUBHOUSE (24.13 SQM) | 24.13 SQM | 24.13 SQM |
| STAIRWAY (7.8 SQM) | 7.8 SQM | 7.8 SQM |
| TOTAL (265.86 SQM) | 265.86 SQM | 265.86 SQM |

| LEGEND | DESCRIPTION |
|----------|-----------------------------------|
| [Symbol] | MAINTENANCE ENTRANCE |
| [Symbol] | EXIT |
| [Symbol] | STAIRWAY TO FLOOR |
| [Symbol] | STAIRWAY TO TERRACE |
| [Symbol] | STAIRWAY TO ROOF/RAISED DRIVE OFF |
| [Symbol] | WATERPROOFING MEMBRANE |
| [Symbol] | WATERPROOFING (STAIN RESISTANT) |
| [Symbol] | PROTECTIVE NEW WALLS |

For Information

North

Scale: 1:100

Architect: Moller Pumpjays Architects

PROJECT NAME: CHAZZAN DINING MALL
 38, CARPORT 2B, LONDON M17 7TY
 Proposed 2nd Floor Plan

DATE: 11/08/2024
 DRAWN BY: [Name]
 CHECKED BY: [Name]
 APPROVED BY: [Name]

38 Curzon Lease Limited

DRAFT OPERATIONAL MANAGEMENT PLAN

The Mayfair Cinema
38 Curzon Street and 37A Curzon Street

August 2023

DRAFT

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INTRODUCTION

Objective

This Operational Management Plan outlines the guiding management principles that govern the operations of the Mayfair Cinema (referred to as "the Cinema"). The principles stated in this Plan ensure that the Cinema is managed in a manner that always upholds the well-being of the surrounding residents - in particular, how the operator will protect the amenity of residents.

This Plan also sets out proposed measures that will be employed to ensure that the Cinema is fully inclusive and sits at the heart of the local community, through pricing, programming, and wider community benefits such as training and apprenticeships.

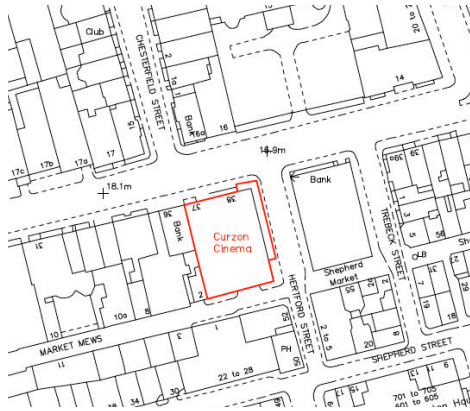
Background and Concept

The Mayfair Cinema will transform the existing cinema into an inclusive, active, collaborative, engaging, and immersive cinema venue, with a focus on being a core venue and community hub in the heart of the West End. The cinema plans to provide affordable ticket prices and dining options, screenings that champion independent and local filmmakers, and a program of events that enrich and educate the local community.

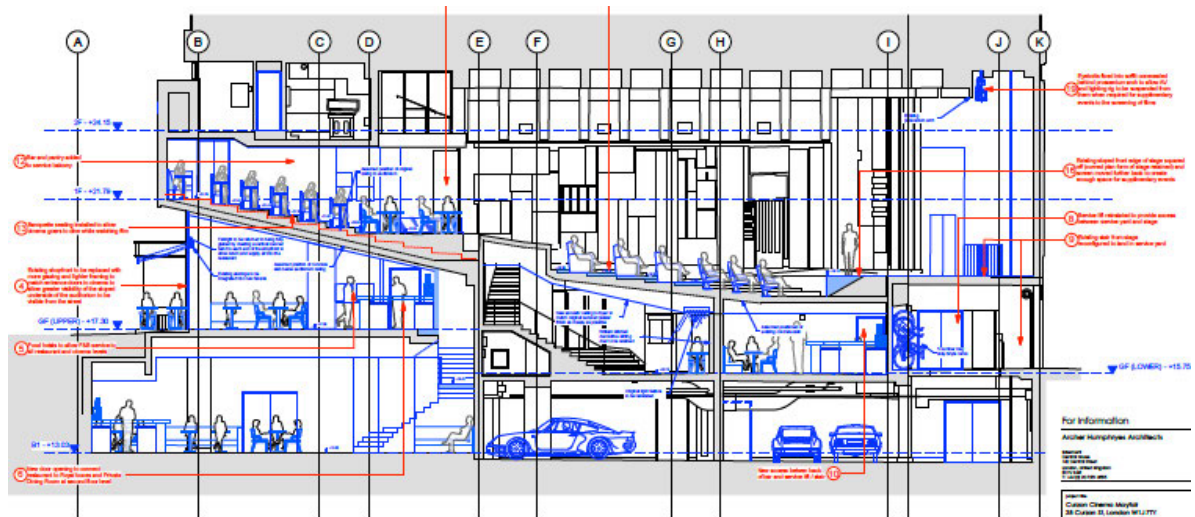
OVERVIEW OF SITE

Description of the site

The properties include a cinema at 38 Curzon Street and restaurant at 37A Curzon Street.



The building spans five levels, consisting of a basement, a lower and upper ground floor, a first floor, and a second floor.



OPERATIONS

Hours of operation

The current restaurant licence permits opening hours of 10:00 to 01:30 from Monday to Saturday, and 12:00 to 00:00 on Sundays.

The current cinema licence allows opening hours of 09:00 to 02:00 from Monday to Saturday, and 10:00 to 02:30 on Sundays.

It is not proposed to alter the existing hours of operation.

Capacity of the venue and flow management

The restaurant licence allows a capacity of up to 135 in the basement and up to 60 on the ground floor, with an overall maximum capacity set at 180 across both floors.

The Cinema has a total existing seating arrangement of 408 and it is not intended to increase this.

The property's combined total capacity is forecast to be no more than 600, which is in line with the current licence.

Since the business predominantly operates through bookings, the capacity levels will be managed based on availability. Therefore, there will not be any concerns about overcrowding.

To ensure a smooth entry process, the business will focus on utilizing the available technologies to expedite and control the entry process. Similarly, the cloakroom will also prioritize the speed of processing to minimise any queuing in the lobby area.

Effective film scheduling will be used to control flow of customers in and out of the cinema and prevent bottlenecks in customer flow.

Accessibility

All entrances will have flush thresholds allowing wheelchair access.

The new lift proposed will provide step free access to the basement and ground floor levels of the restaurant, the ground floor cinema foyer & bar area, the main cinema auditorium, and the balcony level of the auditorium.

Current accessibility is very poor providing only an unsightly platform lift to transfer down the 5 steps to the Hertford entrance and a platform lift access via the store cupboard at the back of the foyer bar up to a single wheelchair area at the very front and to the far right of the screen. There is no step free access to either the basement restaurant or the screen 2 area.

Current WC facilities are also poor for the cinema namely a single DDA WC accessed via the lobby to the ladies' toilets.

The new lift will allow wheelchairs users to enjoy the same VIP area on the balcony as well as the more standard seating of the main auditorium.

Chairs to the front of the balcony area can be removed as required to create numerous wheelchair spaces if needed.

Other facilities will include Hard of Hearing systems with audio description functionality and the scheduling of subtitled screenings. The cinema will also participate in the national CEA carer scheme that allows free admission for carers.

Transport

The property is conveniently located just a 5-minute walk away from the well-serviced Green Park and Hyde Park Corner stations, providing easy access for customers and staff.

To ensure smooth and safe transportation, an agreed location for taxi collections will be enforced. Staff and security personnel will be trained on the relevant policies related to taxi collections to ensure compliance with safety regulations.

For a more detailed understanding of transportation arrangements, the Transport Statement provided within the application should be thoroughly reviewed.

Servicing

The current requirements and policies at the venue are expected to remain unchanged. However, the amalgamation of the Cinema and restaurant at 37A Curzon Street will mean that all servicing can be consolidated under single management. This will result in a reduction in deliveries from the existing arrangement.

To ensure timely and secure deliveries, all suppliers will be briefed on a set of agreed delivery windows and principles. Additionally, suppliers will be required to perform their own risk assessments and sign-off on the business policy to ensure adherence to the property's policies. This process will help minimize the risk of potential delays or issues with deliveries.

Waste management

The current requirements and policies in place at the property are not expected to change.

All refuse, including recycling, will be stored in the designated waste area within the premises.

The agreed servicing hours for waste collection services are from 08:00 to 18:00 during the week, with later collection times on Saturdays and Sundays.

No rubbish, including bottles, will be moved externally, or placed outside of the designated servicing hours.

Use of the service yard on the ground floor will be limited after 23:00 to minimize noise and disturbance for the surrounding area.

The venue will undertake measures to help minimise waste and particularly plastics as part of its environmentally positive strategy. In addition, recycling will be actively promoted in cases of any disposable items.

Sufficient waste bins will be available to ensure litter is controlled in the vicinity of the venue.

Age Control

The cinema will always comply with BBFC or local council film certification and will employ an age check at the point for entry to the auditorium.

A challenge 25 proof of age scheme will be operated at the premises at all times for the supplying of any alcoholic items.

COMMUNITY

Community Liaison Group

A Community Liaison Group will be set up to work with the community to discuss and review operational matters.

Pricing

The cinema seeks to be inclusive and accessible to the community. This will include ticket pricing based on seat type and performance time to give a range of options in regard to affordable pricing.

Programming

The Cinema will programme a wide range of films, from major blockbusters through to arthouse and event cinema, that will provide audiences with access to a broad spectrum of screenings to suit all tastes. In addition, the programme will also include a range of alternative content such as opera, plays and concerts on screen. The aim is to create a variety of options for the cinema guest to enjoy.

The Cinema will engage with the independent film industry to identify opportunities for promoting independent film to provide a platform for screening their work.

Training and apprenticeships

The Cinema will employ up to 70-75 Full Time Equivalent (FTE) employees and will work with the community, film, and hospitality industry to identify training and apprenticeship opportunities for local people.

Community use

We want to ensure the sustainable use of the buildings and will work with the local community to explore opportunities for community related events.

SAFETY AND SECURITY

CCTV

There will be 24-hour CCTV coverage throughout the premises, both internally and externally.

Footage will be kept for a minimum of 31 days and accessible on demand to the Police or Westminster City Council.

If a complaint is received, the CCTV footage will be reviewed by the management team.

Security cameras will be placed at specific locations around the perimeter of the premises that can be viewed to review any alleged disturbances so that the management team can investigate thoroughly and act accordingly.

Arriving/Leaving the Premises

To minimise any possible disturbance to residents and those in the local community, especially at night, our management team, staff, and security personnel have put in place the following measures during the hours of operation:

- Personnel will always monitor the Hertford Street entrance during business hours to ensure that the doors are not propped open and are only opened to allow patrons to enter or exit.
- Until 23:00, customers will use the Curzon Street entrance as the main entry/exit point for the restaurant. After this time, they will be directed to use the cinema entrance/exit doors through the adjoining door.
- The door staff and security staff will be trained to effectively manage arrivals and departures in a timely manner.
- The venue will have literature for all routes of public transport on hand should a customer ask.
- The business will brief several private taxi companies on the process for collecting guests. Staff and security staff will be furnished with the details of these preferred companies and the policy for the customer to wait within the business until their transport arrives.

Dispersal

The cinema exit on Hertford Street will be the only exit in use after 23:00. To reduce any disturbance to the surrounding residents, the team will implement the following measures:

- Alcohol service will cease no later than 01:00 (23:00 on Sundays). Staff and security will ensure that customers are not rushed off the premises to facilitate a measured approach to dispersal.
- Prominent signs will be displayed at all exits emphasizing the importance of leaving quietly in a residential area. Staff and security will also be trained to ask guests leaving the premises to be mindful of the residents in the area.

- Regular checks of the perimeter of the building will be conducted by staff and security to ensure no loitering takes place. Customers will be asked to move on quickly and quietly out of respect for neighbours if any loitering occurs. Additionally, staff will wear uniforms for easy identification.
- Staff and security will be trained and briefed to prevent any customers wanting to leave with drinks. Door staff will assist guests who need extra help with arranging transportation.
- An agreed-upon location for waiting cars will be identified and relayed to all taxi companies attending the premises. Vehicles waiting outside for customers after 23:00 will be asked or reminded to turn off their engines.
- If a complaint is received about outside disturbance, CCTV footage will be immediately reviewed to identify the source of the noise and appropriate action taken. Staff and security will also be trained to be mindful of all anti-social behaviour on the street, including unrelated incidents, and prevent any disturbance where possible.
- The Management Team will take appropriate action if guests are responsible for antisocial behaviour, resolving the situation immediately. When necessary, action will be taken with relevant authorities.

Fire Evacuation

- All fire exit doors will be checked at the start of each day to insure they are clear of obstruction and closed properly to avoid any noise outbreak.
- All fire exit doors will be fitted with contacts that interact with an alarm that would notify staff and security whenever opened so that the team can react quickly and appropriately.
- An operational fire strategy will be in operation at all times. A copy will be held on site for review by licencing officers or the fire brigade. It will include equipment checks and staff training documentation.
- A full fire risk assessment will be undertaken before the venue is opened to the public by an accredited 3rd party. This will be reviewed annually.
- An automated staged fire evacuation system will be installed to control egress in time of evacuation and manage the flow of customers from the venue.
- Staff will be trained during induction on evacuation policy and procedure. Monthly refresher training will be undertaken as part of the fire strategy.

STAFFING

Management Team

To ensure the smooth operation of the property, a responsible manager will be on site at all times while the property is occupied. In addition, residents will be provided with contact information for senior members of the management team who can be reached while the venue is open to the public. These individuals will include the Operations Director and General Manager.

The management team will organise monthly residents' liaison meetings unless the residents request otherwise. They will also be available to attend any resident association meetings or similar bodies within the local community.

The business plans to employ around 70-75 FTE employees. Staffing levels at any given time will reflect the needs of the business. Staff will receive extensive training to ensure high levels of hospitality, cleanliness, friendliness, and security.

For the safety of both guests and staff, a member of staff trained in First Aid and SIA qualified will be present at all times.

Staff Access

To encourage sustainable transportation options, staff will be advised to use public transport when traveling to and from work. The business is conveniently located just a 5-minute walk from both Hyde Park Corner and Green Park, which provide significant transport links. Furthermore, they offer "The Night Tube" service on weekends and regular "Night Buses" that provide daily access.

For staff who prefer to cycle, there will be a bike rack available on-site. In addition, the business will support a "Bike 2 Work" scheme for its personnel.

CODE OF CONDUCT

Managing Complaints

The Complaints Policy for the Cinema will strive to maintain positive relationships with our neighbours and promptly address any concerns or complaints that may arise. To achieve this, the following policies will be implemented:

- **Availability of Senior Staff:** Senior members of staff will be available during hours of opening to the public. Contact details will also be clearly displayed in the entranceway of the cinema and restaurant and on social media and the Cinema website.
- **Community Contact:** The General Manager will arrange contact forums with residents monthly (unless residents desire otherwise) to foster good community relations and address any concerns. Residents will be provided with direct contact telephone numbers available during opening hours to ensure a swift response from the Management Team.
- **Safe streets initiative:** The Cinema will work with Westminster Licensing on a safe street's initiative, which will employ security to assist with patron dispersal at closing times, ensuring no impact or disruption to residents.
- **Immediate Action on Antisocial Behaviour:** If the General Manager or Duty Manager becomes aware of any guests exhibiting antisocial behaviour, appropriate action will be taken to resolve the situation immediately, in conjunction with the relevant authorities if necessary.
- **Complaint Procedure:** All complaints will be acknowledged upon receipt and will be followed up with a full investigation by the cinema and restaurant management team immediately. The General Manager and Duty Manager will be informed of all complaints, and action will be taken to remedy the situation and reduce the risk of recurrence. A response to any complaint will be provided within 24 hours, and all complaints will be logged on a designated form (outlined below):

We value our relationship with our neighbours and will be committed to providing excellent customer service while maintaining a safe and comfortable environment for all local residents, staff, customers, and local stakeholders.

Staff Communications

The Cinema staff communications policy is to ensure effective communication with all staff members of the cinema and restaurant staff and outlines the procedures for communicating information related to operational management, health and safety, and customer service.

The Cinema will operate with a General Manager and full management team on site 7 days a week with fully standardized procedures in place to ensure high levels of hospitality, cleanliness, friendliness, and security.

The cinema management will use the following channels to communicate with staff members:

- **Email:** All important information, including changes in operational hours, training sessions, and policy updates, will be communicated through email.
- **Notice Board:** Notices will be displayed prominently in the staff room and other common areas where they can be easily seen and read by all staff.
- **Meetings:** Regular meetings will be held with staff to communicate important updates, discuss feedback and concerns, and provide training.

All staff members will be provided with clear information regarding the operational hours of the cinema. A notice will be displayed prominently in the staff room and other common areas where it can be easily seen and read by all staff. Staff members are expected to abide by the terminal hour of venue licence and ensure that all guests have left the premises by that time.

All staff members will receive comprehensive training in cinema and restaurant operating procedures, customer service, health and safety, and fire procedures. Regular updates and refresher training sessions will be provided to ensure that all staff members are equipped with the necessary skills and knowledge to perform their duties effectively.

At any given time during licensed hours, a member of staff trained in first aid and SIA qualified will be on hand to ensure the safety of the cinema and restaurant's guests and staff alike. All staff members are expected to follow security protocols and procedures to ensure the safety of everyone on the premises.

The cinema and restaurant management will ensure that all staff members and suppliers are fully briefed and abide by their obligations as set out in the Delivery and Servicing Management Plan.

CONCLUSION

The management plan outlines the guiding principles that will govern the operations of the proposed Mayfair Cinema and Restaurant, including the amalgamation of the existing cinema and restaurant to create a mixed-use premises comprising cinema and restaurant/bar area.

Mayfair Cinema and Restaurant's aim to continue being a good neighbour while providing a luxury cinema experience and sustainable refurbishment of the Grade II-listed building. The management team will ensure the safety and security of the premises with 24-hour CCTV coverage and minimize disturbance to residents with specific measures for arriving and leaving the premises.

Staff and security personnel will be extensively trained to ensure high levels of hospitality, cleanliness, friendliness, and security. The business plans to employ around 70-75 FTE employees, with a focus on community involvement and locally sourced food. Mayfair Cinema and Restaurant will maintain positive relationships with its neighbours by the setting up of a Community Liaison Group that will meet regularly with the community to address any concerns or complaints promptly, ensuring a positive impact on the local area and identifying opportunities to enhance how the Cinema and its operations work with the community.



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 010033533019

Premises licence

Regulation 33, 34

Premises licence number:

19/08483/LIPDPS

Original Reference:

05/06669/LIPCV

Part 1 – Premises details

Postal address of premises:

Curzon Mayfair Cinema
Basement And Ground Floor
38 Curzon Street
London
W1J 7TU

Telephone Number: 020 7438 9519

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Exhibition of a Film

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Performance of Live Music

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Playing of Recorded Music

Unrestricted

Late Night Refreshment

Monday to Sunday: 23:00 to 02:30

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 23:00
Sunday: 12:00 to 22:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Curzon Cinemas Limited
20-22 Stukeley Street
London
WC2B 5LR

Registered number of holder, for example company number, charity number (where applicable)

283280

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Sophie Wardman

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: P0001ISBMR0

Licensing Authority: London Borough Of Lambeth

Date: 09 September 2019

This licence has been authorised by Bushara Hamida on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to:
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that –

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- (ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$
 Where -
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

Conditions reproducing the effect of conditions subject to which the relevant existing licenses have effect.

Conditions relating to the Exhibition of Films

- 10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
- 11. Notwithstanding the provisions of Rule of Management No. 6 the premises may be kept open for the purpose of Film Exhibition, from midnight on every day of the week to 2.30am on the day following.
- 12. The locking bars to the entrance doors shall be removed before the public are admitted and shall be kept in the box office while the premises are in use under this licence.

13. Notwithstanding the provision of Rule of Management No. 49 the Council consents to the consumption of -
 - (i) drinks in glasses on the premises outside of the auditorium and
 - (ii) drinks in plastic or paper containers on the premises inside the auditorium.
14. The rear fire door to be kept under supervision to prevent patrons leaving through that door.
15. No person shall be employed at the premises by an employer on any Sunday in connection with film entertainment or any other entertainment or exhibition given therewith who has been employed on each of the six previous days either by that employer in any occupation or by any other employer in connection with similar entertainments or exhibitions.
16. A notice to the effect of the foregoing conclusion shall be prominently displayed in a position or positions in which it can easily be seen and read by all staff engaged at the premises.

Conditions relating to the Sale of Alcohol

17. Table lights to be installed
18. Closed Circuit Television to be installed and operated covertly as per the Metropolitan Police guidelines (infra-red facility to be used if needed).

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactment.

Conditions relating to the Sale of Alcohol:

Apply to such parts of the foyer floor as shown more particularly coloured and edged in red on the plans deposited with the Magistrates' Court

19. Alcohol shall not be sold or supplied except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10.00 to 23.00.
- (b) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30.
- (c) On Good Friday, 12.00 to 22.30.
- (d) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30.
- (e) On New Year's Eve, except on a Sunday, 10.00 to 23.00.
- (f) On New Year's Eve on a Sunday, 12.00 to 22.30.
- (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).

NOTE - The above restrictions do not prohibit:

- (a) during the first twenty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;

- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
 - (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
 - (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
 - (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
 - (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
 - (h) the taking of alcohol from the premises by a person residing there;
 - (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
 - (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.
20. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence (or the holder of the club premises certificate):
- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.
21. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.
22. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

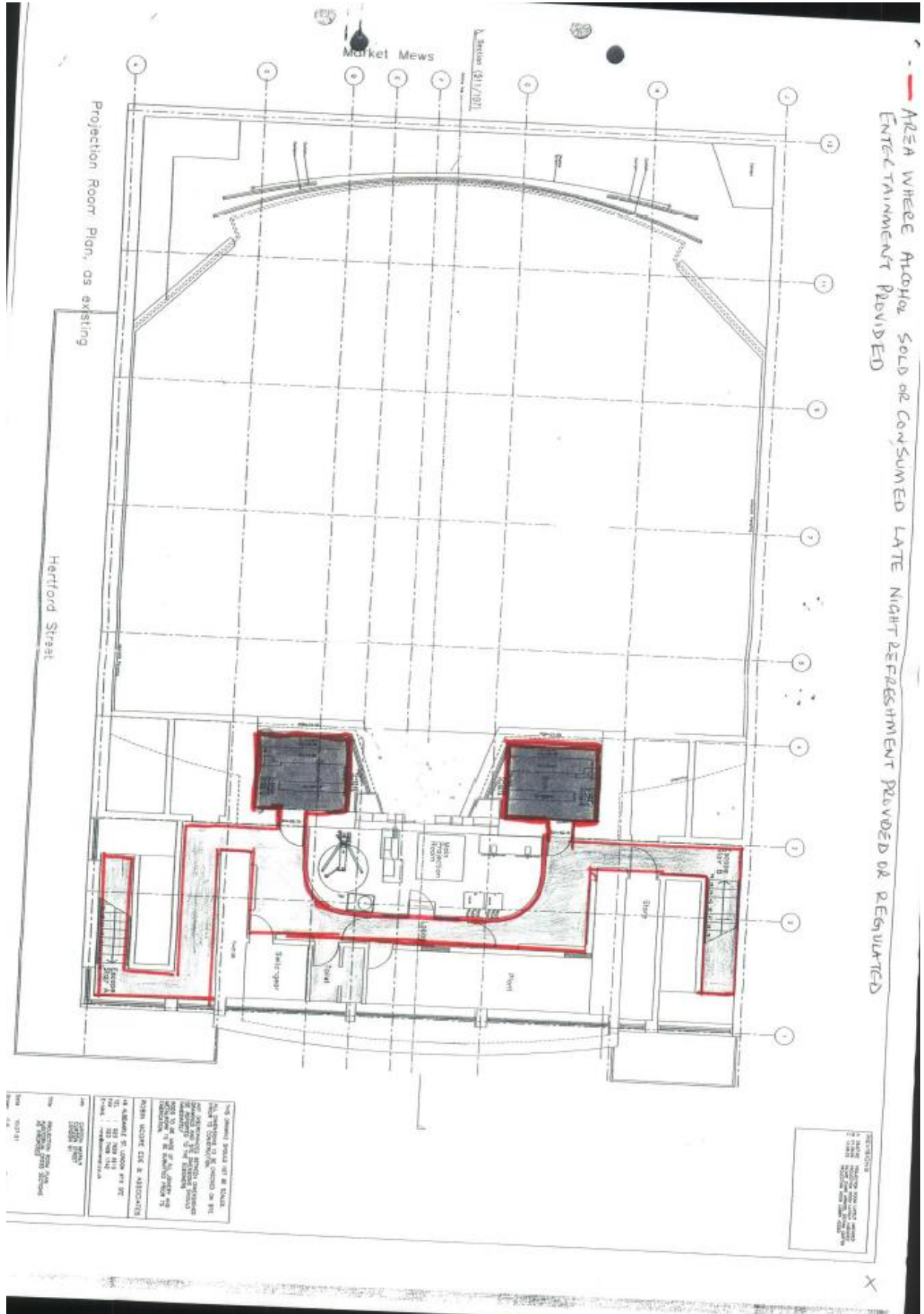
Annex 2 – Conditions consistent with the operating Schedule

None

Annex 3 – Conditions attached after a hearing by the licensing authority

None

Annex 4 – Plans





City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: West End
UPRN: 010033533019

Regulation 33, 34

Premises licence
number:

19/08483/LIPDPS

Part 1 – Premises details

Postal address of premises:

Curzon Mayfair Cinema
Basement And Ground Floor
38 Curzon Street
London
W1J 7TU

Telephone Number: 020 7438 9519

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Exhibition of a Film

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Performance of Live Music

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Playing of Recorded Music

Unrestricted

Late Night Refreshment

Monday to Sunday: 23:00 to 02:30

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted**Sale by Retail of Alcohol**

Monday to Saturday: 10:00 to 23:00

Sunday: 12:00 to 22:30

*For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1***The opening hours of the premises:**

Monday to Saturday: 09:00 to 02:30

Sunday: 10:00 to 02:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:Curzon Cinemas Limited
20-22 Stukeley Street
London
WC2B 5LR**Registered number of holder, for example company number, charity number (where applicable)**

283280

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Sophie Wardman

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 09 September 2019

This licence has been authorised by Bushara Hamida on behalf of the Director - Public Protection and Licensing.

Existing premises licence 18/14075/LIPT



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 100023476131

Premises licence

Regulation 33, 34

**Premises licence
number:**

18/14075/LIPT

Original Reference:

17/01208/LIPN

Part 1 – Premises details

Postal address of premises:

Curzon Mayfair Cinema
Ground Floor To First Floor
38 Curzon Street
London
W1J 7TU

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Exhibition of a Film

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Performance of Live Music

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Playing of Recorded Music

Unrestricted

Late Night Refreshment

Monday to Sunday: 23:00 to 02:30

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 23:00
Sunday: 12:00 to 22:00

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Vevil Properties Ltd
44 Esplanade,
St Helier,
Jersey,
JE4 9WG

Registered number of holder, for example company number, charity number (where applicable)

12785

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Jane Beels

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: LN/200713010

Licensing Authority: London Borough Of Barnet

Date: 11 September 2019

This licence has been authorised by Ms Simone Murray on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that –

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- (ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$
 Where -
 - (i) P is the permitted price,

- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

Conditions reproducing the effect of conditions subject to which the relevant existing licenses have effect.

Conditions relating to the Exhibition of Films

10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
11. Notwithstanding the provisions of Rule of Management No. 6 the premises may be kept open for the purpose of Film Exhibition, from midnight on every day of the week to 2.30am on the day following.

12. The locking bars to the entrance doors shall be removed before the public are admitted and shall be kept in the box office while the premises are in use under this licence.
13. Notwithstanding the provision of Rule of Management No. 49 the Council consents to the consumption of -
 - (i) drinks in glasses on the premises outside of the auditorium and
 - (ii) drinks in plastic or paper containers on the premises inside the auditorium.
14. The rear fire door to be kept under supervision to prevent patrons leaving through that door.
15. No person shall be employed at the premises by an employer on any Sunday in connection with film entertainment or any other entertainment or exhibition given therewith who has been employed on each of the six previous days either by that employer in any occupation or by any other employer in connection with similar entertainments or exhibitions.
16. A notice to the effect of the foregoing conclusion shall be prominently displayed in a position or positions in which it can easily be seen and read by all staff engaged at the premises.

Conditions relating to the Sale of Alcohol

17. Table lights to be installed
18. Closed Circuit Television to be installed and operated covertly as per the Metropolitan Police guidelines (infra-red facility to be used if needed).

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactment.

Conditions relating to the Sale of Alcohol:

Apply to such parts of the foyer floor as shown more particularly coloured and edged in red on the plans deposited with the Magistrates' Court

19. Alcohol shall not be sold or supplied except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10.00 to 23.00.
- (b) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30.
- (c) On Good Friday, 12.00 to 22.30.
- (d) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30.
- (e) On New Year's Eve, except on a Sunday, 10.00 to 23.00.
- (f) On New Year's Eve on a Sunday, 12.00 to 22.30.
- (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).

NOTE - The above restrictions do not prohibit:

- (a) during the first twenty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;

- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
 - (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
 - (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
 - (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
 - (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
 - (h) the taking of alcohol from the premises by a person residing there;
 - (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
 - (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.
20. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence (or the holder of the club premises certificate):
- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.
21. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.
22. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

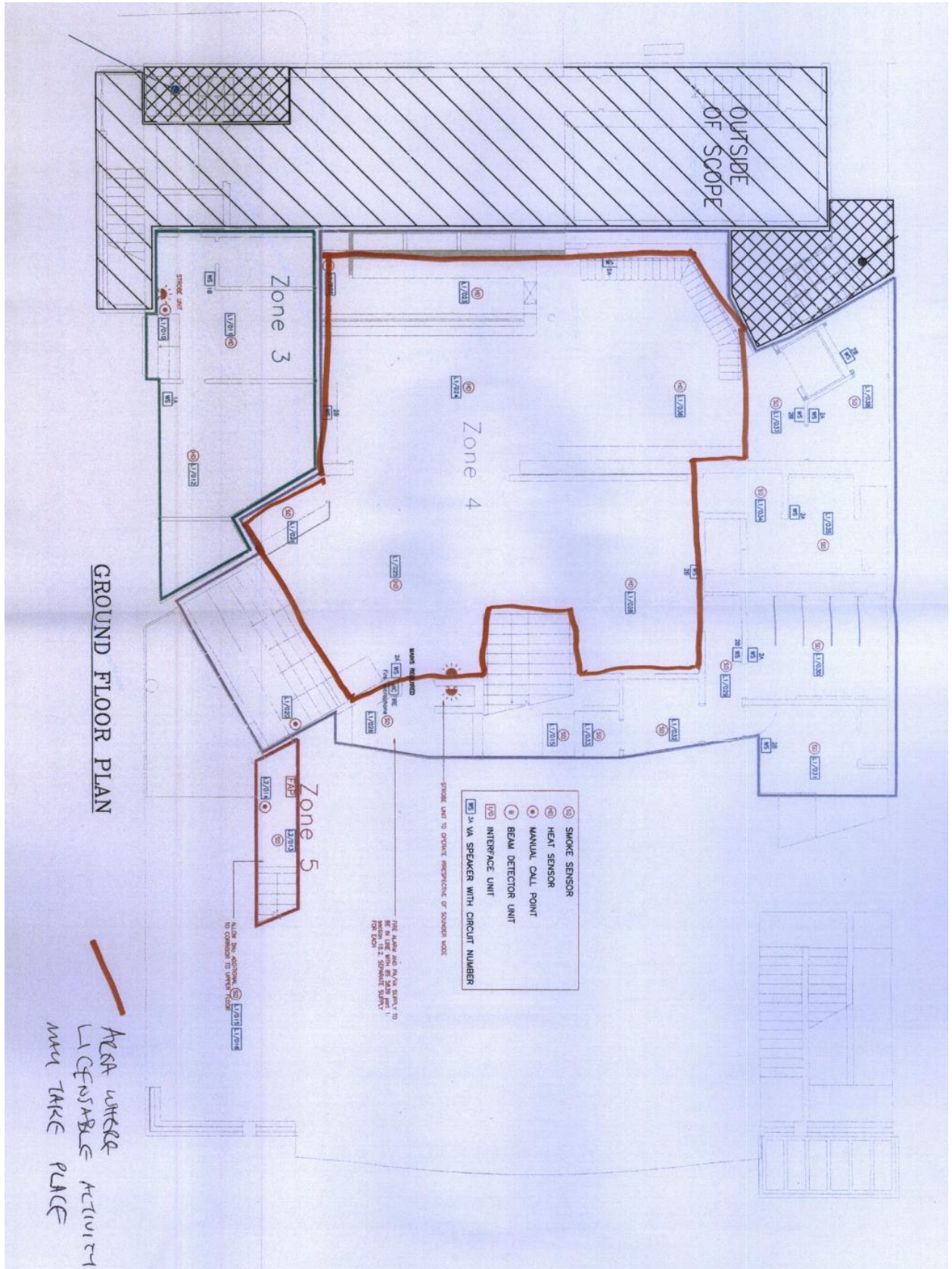
Annex 2 – Conditions consistent with the operating Schedule

None

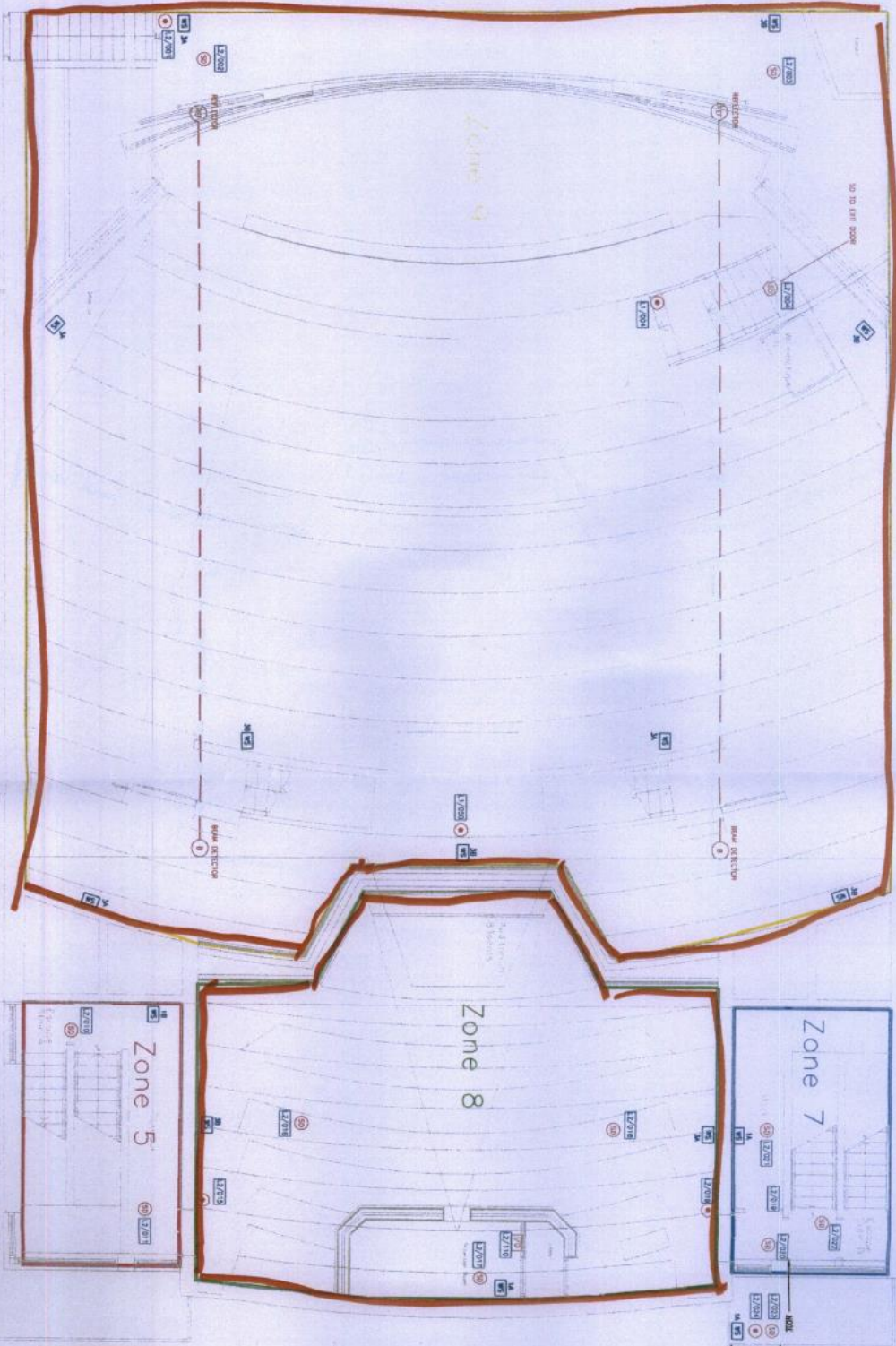
Annex 3 – Conditions attached after a hearing by the licensing authority

None

Annex 4 – Plans



AUDITORIUM PLAN



- ⊗ SMOKE SENSOR
- ⊙ HEAT SENSOR
- ⊕ MANUAL CALL POINT
- ⊖ BEAM DETECTOR UNIT
- ⊘ INTERFACE UNIT
- ⊙ VA VIA SPEAKER WITH CIRCUIT NUMBER

AREA WHERE
LI CENSIBLE ACTIVITY
MAY TAKE PLACE



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: West End
UPRN: 100023476131

Regulation 33, 34

Premises licence
number:

18/14075/LIPT

Part 1 – Premises details

Postal address of premises:

Curzon Mayfair Cinema
38 Curzon Street
London
W1J 7TU

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Exhibition of a Film

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Performance of Live Music

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Playing of Recorded Music

Unrestricted

Late Night Refreshment

Monday to Sunday: 23:00 to 02:30

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 23:00
Sunday: 12:00 to 22:00

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

Vevil Properties Ltd
44 Esplanade,
St Helier,
Jersey,
JE4 9WG

Registered number of holder, for example company number, charity number (where applicable)

12785

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Jane Beels

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 11 September 2019

This licence has been authorised by Ms Simone Murray on behalf of the Director - Public Protection and Licensing.

Existing premises licence 21/00018/LIPN (Shadow)



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 010033533019

Premises licence

Regulation 33, 34

Premises licence number:

21/00018/LIPN

Original Reference:

21/00018/LIPN

Part 1 – Premises details

Postal address of premises:

Curzon Mayfair Cinema (Shadow Licence)
Basement And Ground Floor
38 Curzon Street
London
W1J 7TU

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Exhibition of a Film

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Performance of Live Music

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Playing of Recorded Music

Unrestricted

Late Night Refreshment

Monday to Sunday: 23:00 to 02:30

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 23:00
Sunday: 12:00 to 22:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

38 Curzon Lease Ltd
49 St. James's Street
London
SW1A 1JT

Registered number of holder, for example company number, charity number (where applicable)

11879293

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Jane Beels

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: LN/200713010

Licensing Authority: London Borough Of Barnet

Date: 22 February 2021

This licence has been authorised by Jessica Donovan on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either -
 - (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that –

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures -
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8 (i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- (ii) For the purposes of the condition set out in paragraph 8(i) above -
 - (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$
 Where -
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- (iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- (iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
- 9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

Conditions reproducing the effect of conditions subject to which the relevant existing licenses have effect.

Conditions relating to the Exhibition of Films

- 10. This licence is subject to all the former Rules of Management for Places of Public Entertainment licensed by Westminster City Council, in force from 4 September 1998 and incorporating amendments agreed by the Council on 25 October 1999, 30 June 2000, 16 January 2001 and 1 October 2001.
- 11. Notwithstanding the provisions of Rule of Management No. 6 the premises may be kept open for the purpose of Film Exhibition, from midnight on every day of the week to 2.30am on the day following.
- 12. The locking bars to the entrance doors shall be removed before the public are admitted and shall be kept in the box office while the premises are in use under this licence.

13. Notwithstanding the provision of Rule of Management No. 49 the Council consents to the consumption of -
 - (i) drinks in glasses on the premises outside of the auditorium and
 - (ii) drinks in plastic or paper containers on the premises inside the auditorium.
14. The rear fire door to be kept under supervision to prevent patrons leaving through that door.
15. No person shall be employed at the premises by an employer on any Sunday in connection with film entertainment or any other entertainment or exhibition given therewith who has been employed on each of the six previous days either by that employer in any occupation or by any other employer in connection with similar entertainments or exhibitions.
16. A notice to the effect of the foregoing conclusion shall be prominently displayed in a position or positions in which it can easily be seen and read by all staff engaged at the premises.

Conditions relating to the Sale of Alcohol

17. Table lights to be installed
18. Closed Circuit Television to be installed and operated covertly as per the Metropolitan Police guidelines (infra-red facility to be used if needed).

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactment.

Conditions relating to the Sale of Alcohol:

Apply to such parts of the foyer floor as shown more particularly coloured and edged in red on the plans deposited with the Magistrates' Court

19. Alcohol shall not be sold or supplied except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10.00 to 23.00.
- (b) On Sundays, other than Christmas Day or New Year's Eve, 12.00 noon to 22.30.
- (c) On Good Friday, 12.00 to 22.30.
- (d) On Christmas Day, 12.00 to 15.00 and 19.00 to 22.30.
- (e) On New Year's Eve, except on a Sunday, 10.00 to 23.00.
- (f) On New Year's Eve on a Sunday, 12.00 to 22.30.
- (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00.00 midnight on 31st December).

NOTE - The above restrictions do not prohibit:

- (a) during the first twenty minutes after the above hours the consumption of the alcohol on the premises;
- (b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;

- (c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;
 - (d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;
 - (e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;
 - (f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;
 - (g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;
 - (h) the taking of alcohol from the premises by a person residing there;
 - (i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;
 - (j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.
20. If any entertainment is provided for children or if an entertainment is provided at which the majority of persons attending are children, then, if the number of children attending the entertainment exceeds 100, it shall be the duty of the holder of the premises licence (or the holder of the club premises certificate):
- (a) to station and keep stationed wherever necessary a sufficient number of adult attendants, properly instructed as to their duties, to prevent more children or other persons being admitted to the building, or to any part thereof, than the building or part can properly accommodate,
 - (b) to control the movement of the children and other persons admitted while entering and leaving the building or any part thereof, and
 - (c) to take all other reasonable precautions for the safety of the children.
21. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.
22. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.

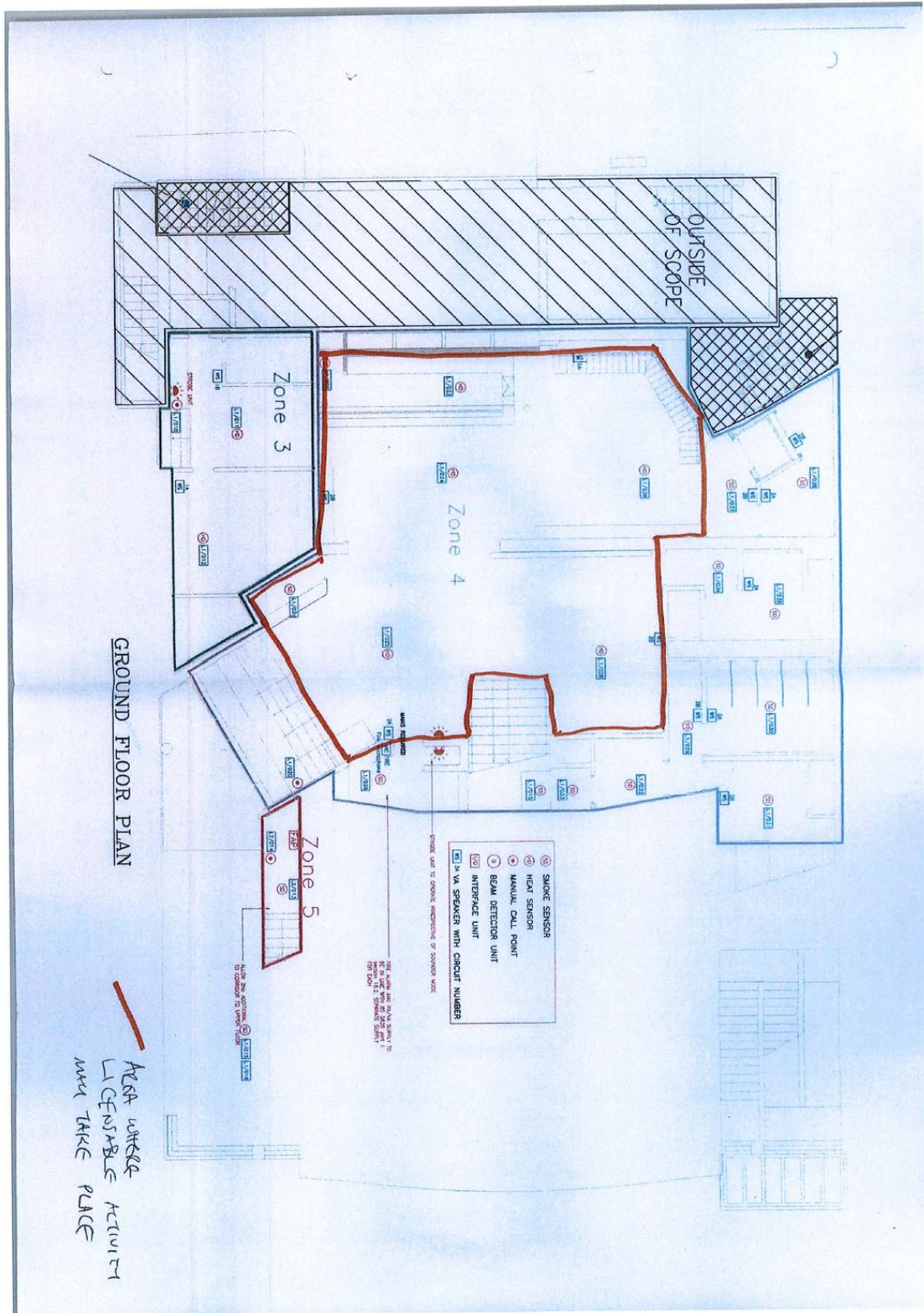
Annex 2 – Conditions consistent with the operating Schedule

23. The shadow licence will not take effect when the current licence is in operation, or it lapses, is surrendered or revoked.

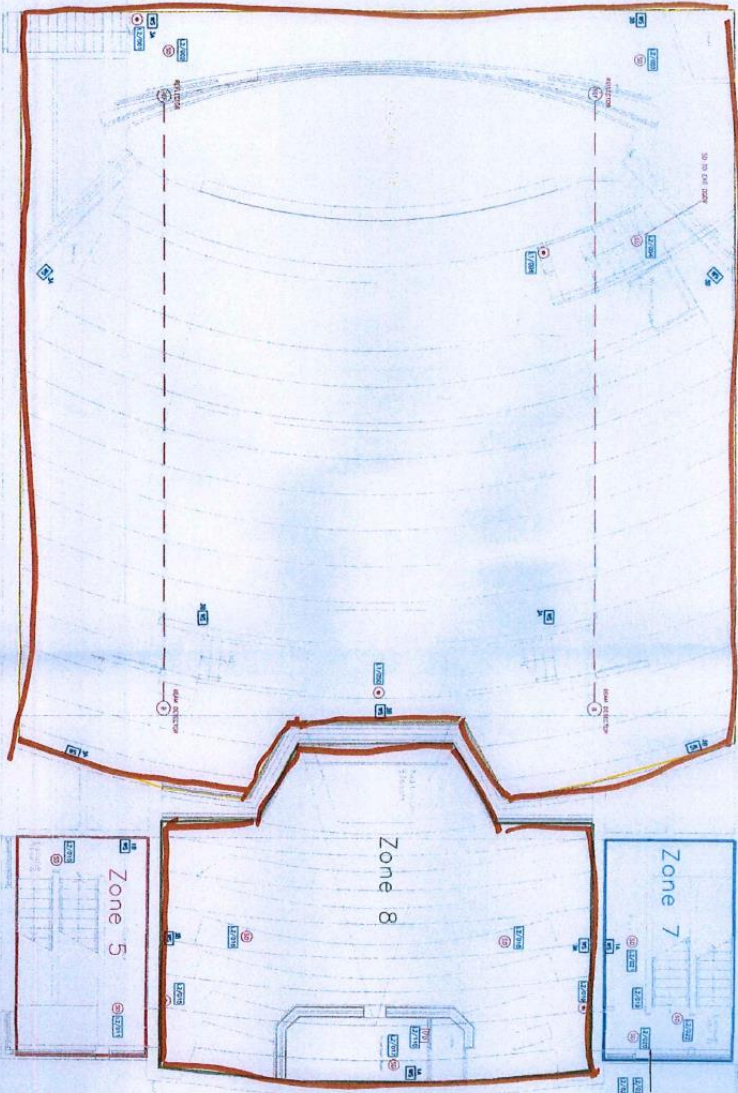
Annex 3 – Conditions attached after a hearing by the licensing authority

None

Annex 4 – Plans

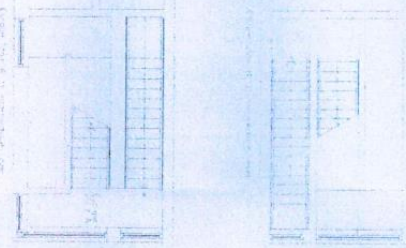


AUDITORIUM PLAN



- 10 SMOKE SENSOR
- 11 HEAT SENSOR
- 12 MANUAL CALL POINT
- 13 BEAM DETECTOR UNIT
- 14 INTERFACE UNIT
- 15 VA SPEAKER WITH CIRCUIT NUMBER

NOTA WHATE
LIENSIBILE ATTIVITA
MAY TAKE RACE





City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: West End
UPRN: 010033533019

Regulation 33, 34

Premises licence
number:

21/00018/LIPN

Part 1 – Premises details

Postal address of premises:

Curzon Mayfair Cinema (Shadow Licence)
Basement And Ground Floor
38 Curzon Street
London
W1J 7TU

Telephone Number: Not supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Exhibition of a Film
Performance of Live Music
Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Exhibition of a Film

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Performance of Live Music

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Playing of Recorded Music

Unrestricted

Late Night Refreshment

Monday to Sunday: 23:00 to 02:30

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 23:00
Sunday: 12:00 to 22:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 09:00 to 02:30
Sunday: 10:00 to 02:30

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption on the Premises.

Name and (registered) address of holder of premises licence:

38 Curzon Lease Ltd
49 St. James's Street
London
SW1A 1JT

Registered number of holder, for example company number, charity number (where applicable)

11879293

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Jane Beels

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 22 February 2021

This licence has been authorised by Jessica Donovan on behalf of the Director - Public Protection and Licensing.

Existing premises licence 23/02607/LIPDPS



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 100023476403

Premises licence

Regulation 33, 34

Premises licence
number:

23/02607/LIPDPS

Original Reference:

06/02625/LIPC

Part 1 – Premises details

Postal address of premises:

Mamounia Lounge
37A Curzon Street
London
W1J 7TX

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 10:00 to 01:00 (Basement)
Sunday: 12:00 to 23:30 (Basement)

Playing of Recorded Music

Unrestricted

Late Night Refreshment

Monday to Saturday: 23:00 to 01:30
Sunday: 23:00 to 00:00

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 01:00
Sunday: 12:00 to 23:30

The opening hours of the premises:

Monday to Saturday: 10:00 to 01:30
Sunday: 12:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Ammar Wafaie
41 Berkley House
15 Hay Hill
London
W1J 8NS

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Zyad Ibrahim Mourade

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: Pers3585

Licensing Authority: London Borough of Lambeth

Date: 25 May 2023

This licence has been authorised by Kevin Jackaman on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4. (1) The responsible person shall take all reasonable steps to ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises in a manner which carries a significant risk of leading or contributing to crime and disorder, prejudice to public safety, public nuisance, or harm to children;
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic (other than any promotion or discount available to an individual in respect of alcohol for consumption at a table meal, as defined in section 159 of the Act);
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less;
 - (d) provision of free or discounted alcohol in relation to the viewing on the premises of a sporting event, where that provision is dependent on;
 - (i) the outcome of a race, competition or other event or process, or
 - (ii) the likelihood of anything occurring or not occurring;
 - (e) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner.
5. The responsible person shall ensure that no alcohol is dispensed directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
6. The responsible person shall ensure that free tap water is provided on request to customers where it is reasonably available.

7. (1) The premises licence holder or club premises certificate holder shall ensure that an age verification policy applies to the premises in relation to the sale or supply of alcohol.

(2) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and a holographic mark.
8. The responsible person shall ensure that;
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures;
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml; and
 - (b) customers are made aware of the availability of these measures.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

Conditions reproducing the effect of conditions subject to which the relevant existing licences have effect

Conditions related to the Sale of Alcohol

9. No striptease, no nudity and all persons on the premises to be decently attired at all times.
10. Substantial food and suitable beverages other than intoxicating liquor (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.
11. Service of intoxicating liquor will be by way of waiter/waitress service only.
12. No noise from amplified music shall be audible within any adjoining premises whether in residential or commercial use.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactment

Conditions related to the Sale of Alcohol

13. (i) Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10:00 to 23:00.

- (b) On Sundays, other than Christmas Day or New Year's Eve, 12:00 to 22:30.
- (c) On Good Friday, 12:00 to 22:30.
- (d) On Christmas Day, 12:00 to 15:00 and 19:00 to 22:30.
- (e) On New Year's Eve, except on a Sunday, 10:00 to 23:00.
- (f) On New Year's Eve on a Sunday, 12:00 to 22:30.
- (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00:00 midnight on 31st December).

(ii) Alcohol may be sold or supplied for one hour following the hours set out above (other than Christmas Day and New Year's Eve) and on Christmas Day, between 15:00 and 19:00, to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by such a person in that part of the premises as an ancillary to his meal. For other purposes or in other parts of the premises the hours set out above shall continue to apply.

(iii) (a) Alcohol may be sold or supplied until 01:00 in the morning following weekdays to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by that person in that part of the premises as an ancillary to his meal.

(b) That part of the premises must also be used for the provision of entertainment by persons present and performing to which the sale or supply of alcohol is also ancillary.

(c) The alcohol must be sold or supplied at a time before (i) the provision of entertainment by persons present and performing or (ii) the provision of substantial refreshment, has ended. For other purposes or in other parts of the premises the hours set out above shall continue to apply.

(d) This condition does not authorise any sale or supply to any person admitted to the premises either after midnight or less than half an hour before the entertainment is due to end, except in accordance with condition number 11 above.

NOTE - The above restrictions do not prohibit:

(a) during the first thirty minutes after the above hours the consumption of the alcohol on the premises;

(b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;

(c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;

(d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;

(e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;

(f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;

(g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;

(h) the taking of alcohol from the premises by a person residing there;

(i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;

(j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

14. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

Annex 2 – Conditions consistent with the operating Schedule

15. Unaccompanied children shall not be allowed on the premises.
16. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
17. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.
18. A sound limiting device located in a separate and remote lockable cabinet from the volume control shall be fitted to any musical amplification system and set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service to ensure that no noise nuisance is caused to local residents. The operational panel of the noise limiter shall then be secured to the satisfaction of officer from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the licence holder or authorised manager only, and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.
19. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
20. Before the premises opens to the public, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the LFEPA, the Environmental Health Consultation Team, the Police and the Licensing Authority.
21. The number of persons accommodated at the premises or in the specified areas any one time (excluding staff) shall be
Basement 135
Ground floor 60

Overall capacity for the whole premises (Ground Floor and Basement combined):180

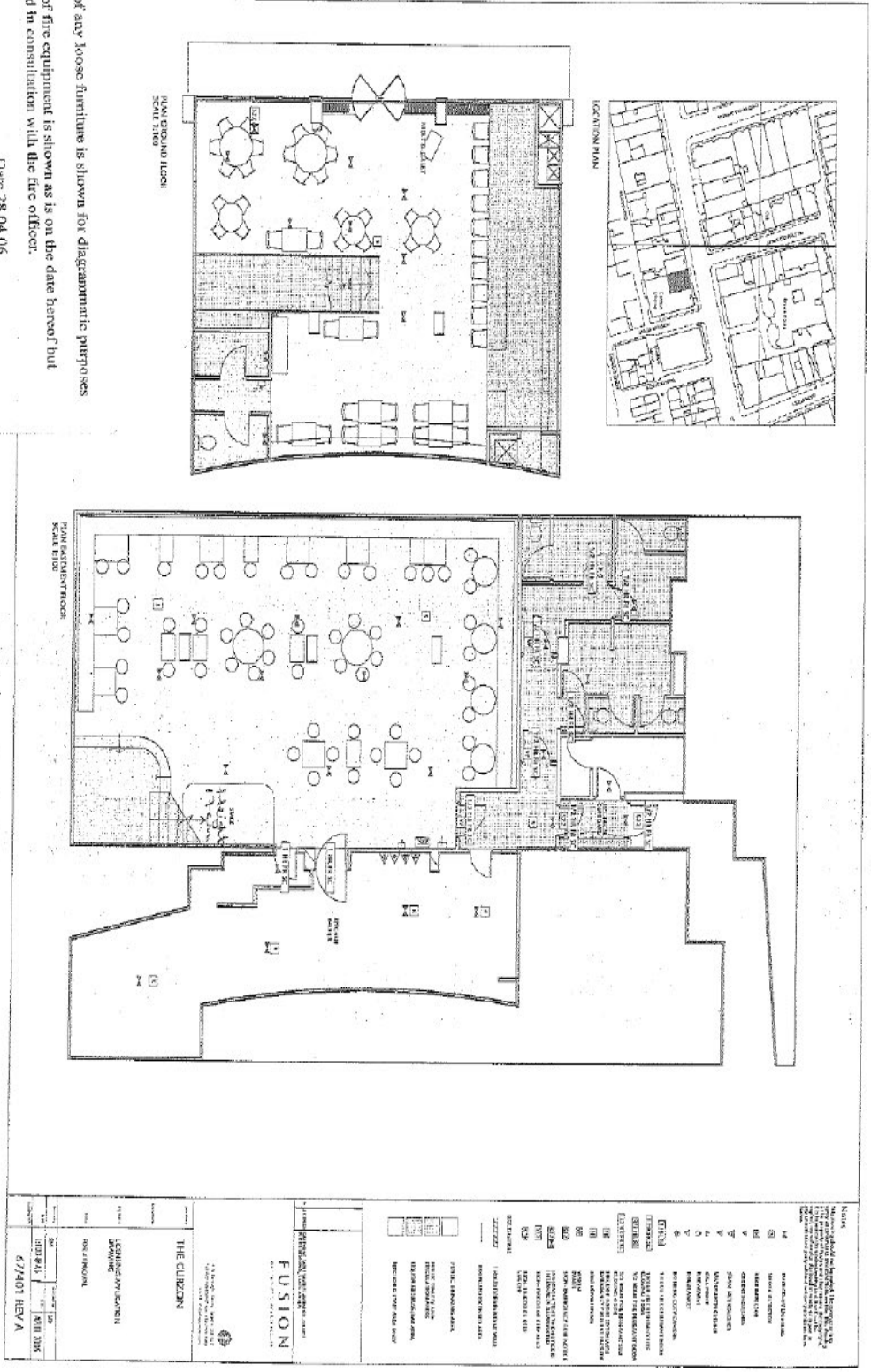
Annex 3 – Conditions attached after a hearing by the licensing authority

22. The performance of dance of members of the public is limited to the basement only.
23. The provision of performance of dance to members of the public is limited to a maximum of 1 (one) belly dancer only.

Annex 4 – Plans

The position of any loose furniture is shown for diagrammatic purposes only. The location of fire equipment is shown as is on the date hereof but may be moved in consultation with the fire officer.

Date 28.04.06





City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: West End
UPRN: 100023476403

Regulation 33, 34

Premises licence
number:

23/02607/LIPDPS

Part 1 – Premises details

Postal address of premises:

Mamounia Lounge
37A Curzon Street
London
W1J 7TX

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Playing of Recorded Music
Late Night Refreshment
Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 10:00 to 01:00 (Basement)
Sunday: 12:00 to 23:30 (Basement)

Playing of Recorded Music

Unrestricted

Late Night Refreshment

Monday to Saturday: 23:00 to 01:30
Sunday: 23:00 to 00:00

Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 01:00
Sunday: 12:00 to 23:30

The opening hours of the premises:

Monday to Saturday: 10:00 to 01:30
Sunday: 12:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Ammar Wafaie
41 Berkley House
15 Hay Hill
London
W1J 8NS

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Zyad Ibrahim Mourade

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 25 May 2023

This licence has been authorised by Kevin Jackaman on behalf of the Director - Public Protection and Licensing.

Existing premises licence 18/14082/LIPT



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part A

WARD: West End
UPRN: 100023476403

Premises licence

Regulation 33, 34

**Premises licence
number:**

18/14082/LIPT

Original Reference:

16/02336/LIPN

Part 1 – Premises details

Postal address of premises:

Mamounia Lounge
37A Curzon Street
London
W1J 7TX

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Playing of Recorded Music
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 10:00 to 01:00
Sunday: 12:00 to 23:30

Playing of Recorded Music

Monday to Sunday: 00:00 to 23:59

Late Night Refreshment

Monday to Saturday: 23:00 to 01:30
Sunday: 23:00 to 00:00

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 01:00
Sunday: 12:00 to 23:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 10:00 to 01:30
Sunday: 12:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Part 2**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Vevil Properties Ltd
44 Esplanade
St Helier,
Jersey,
JE4 9WG

Registered number of holder, for example company number, charity number (where applicable)

127185

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Name: Jane Beels

Please note: It is the policy of the Licensing Authority not to display the address details of a designated premises supervisor.

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol:

Licence Number: LN/200713010

Licensing Authority: London Borough Of Barnet

Date: 11 September 2019

This licence has been authorised by Ms Simone Murray on behalf of the Director - Public Protection and Licensing.

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.

7. The responsible person must ensure that—

- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
- (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
- (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

8(ii) For the purposes of the condition set out in paragraph 8(i) above -

- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -

$$P = D + (D \times V)$$

Where -

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Conditions related to the Sale of Alcohol

- 9. No striptease, no nudity and all persons on the premises to be decently attired at all times.
- 10. Substantial food and suitable beverages other than intoxicating liquor (including drinking water) shall be available during the whole of the permitted hours in all parts of the premises where intoxicating liquor is sold or supplied.
- 11. Service of intoxicating liquor will be by way of waiter/waitress service only.
- 12. No noise from amplified music shall be audible within any adjoining premises whether in residential or commercial use.

Conditions which reproduce the effect of any restriction imposed on the use of the premises by specified enactment

Conditions related to the Sale of Alcohol

- 13. (i) Alcohol shall not be sold, supplied, consumed in or taken from the premises except during permitted hours.

In this condition, permitted hours means:

- (a) On weekdays, other than Christmas Day, Good Friday or New Year's Eve, 10:00 to 23:00.
- (b) On Sundays, other than Christmas Day or New Year's Eve, 12:00 to 22:30.

- (c) On Good Friday, 12:00 to 22:30.
- (d) On Christmas Day, 12:00 to 15:00 and 19:00 to 22:30.
- (e) On New Year's Eve, except on a Sunday, 10:00 to 23:00.
- (f) On New Year's Eve on a Sunday, 12:00 to 22:30.
- (g) On New Year's Eve from the end of permitted hours on New Year's Eve to the start of permitted hours on the following day (or, if there are no permitted hours on the following day, 00:00 midnight on 31st December).
- (ii) Alcohol may be sold or supplied for one hour following the hours set out above (other than Christmas Day and New Year's Eve) and on Christmas Day, between 15:00 and 19:00, to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by such a person in that part of the premises as an ancillary to his meal. For other purposes or in other parts of the premises the hours set out above shall continue to apply.

(iii) (a) Alcohol may be sold or supplied until 01:00 in the morning following weekdays to persons taking table meals in the premises in a part of the premises usually set apart for the service of such persons and for consumption by that person in that part of the premises as an ancillary to his meal.

(b) That part of the premises must also be used for the provision of entertainment by persons present and performing to which the sale or supply of alcohol is also ancillary.

(c) The alcohol must be sold or supplied at a time before (i) the provision of entertainment by persons present and performing or (ii) the provision of substantial refreshment, has ended. For other purposes or in other parts of the premises the hours set out above shall continue to apply.

(d) This condition does not authorise any sale or supply to any person admitted to the premises either after midnight or less than half an hour before the entertainment is due to end, except in accordance with condition number 11 above.

NOTE - The above restrictions do not prohibit:

(a) during the first thirty minutes after the above hours the consumption of the alcohol on the premises;

(b) during the first twenty minutes after the above hours, the taking of the alcohol from the premises unless the alcohol is supplied or taken in an open vessel;

(c) during the first thirty minutes after the above hours the consumption of the alcohol on the premises by persons taking table meals there if the alcohol was supplied for consumption as ancillary to the meals;

(d) the sale or supply of alcohol to or the consumption of alcohol by any person residing in the licensed premises;

(e) the ordering of alcohol to be consumed off the premises, or the despatch by the vendor of the alcohol so ordered;

(f) the sale of alcohol to a trader or registered club for the purposes of the trade or club;

(g) the sale or supply of alcohol to any canteen or mess, being a canteen in which the sale or supply of alcohol is carried out under the authority of the Secretary of State or an authorised mess of members of Her Majesty's naval, military or air forces;

(h) the taking of alcohol from the premises by a person residing there;

(i) the supply of alcohol for consumption on the premises to any private friends of a person residing there who are bona fide entertained by him at his own expense, or the consumption of alcohol by persons so supplied;

(j) the supply of alcohol for consumption on the premises to persons employed there for the purposes of the business carried on by the holder of the licence, or the consumption of liquor so supplied, if the liquor is supplied at the expense of their employer or of the person carrying on or in charge of the business on the premises.

In this condition, any reference to a person residing in the premises shall be construed as including a person not residing there but carrying on or in charge of the business on the premises.

14. The terminal hour for late night refreshment on New Year's Eve is extended to 05:00 on New Year's Day.

Annex 2 – Conditions consistent with the operating Schedule

15. Unaccompanied children shall not be allowed on the premises.
16. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorised officer throughout the preceding 31 day period.
17. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open to the public. This staff member must be able to show a Police or authorised council officer recent data or footage with the absolute minimum of delay when requested.
18. A sound limiting device located in a separate and remote lockable cabinet from the volume control shall be fitted to any musical amplification system and set at a level determined by and to the satisfaction of an authorised officer of the Environmental Health Service to ensure that no noise nuisance is caused to local residents. The operational panel of the noise limiter shall then be secured to the satisfaction of officer from the Environmental Health Service. The keys securing the noise limiter cabinet shall be held by the licence holder or authorised manager only, and shall not be accessed by any other person. The limiter shall not be altered without prior agreement with the Environmental Health Service.
19. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
20. Before the premises opens to the public, the plans as deposited will be checked by the Environmental Health Consultation Team to ensure they are an accurate reflection of the premises constructed. Where the premises layout has changed during the course of construction new plans shall be provided to the LFEPA, the Environmental Health Consultation Team, the Police and the Licensing Authority.
21. The maximum number of persons accommodated at the premises or in the specified areas at any one time (excluding staff) shall not exceed:

Basement 135

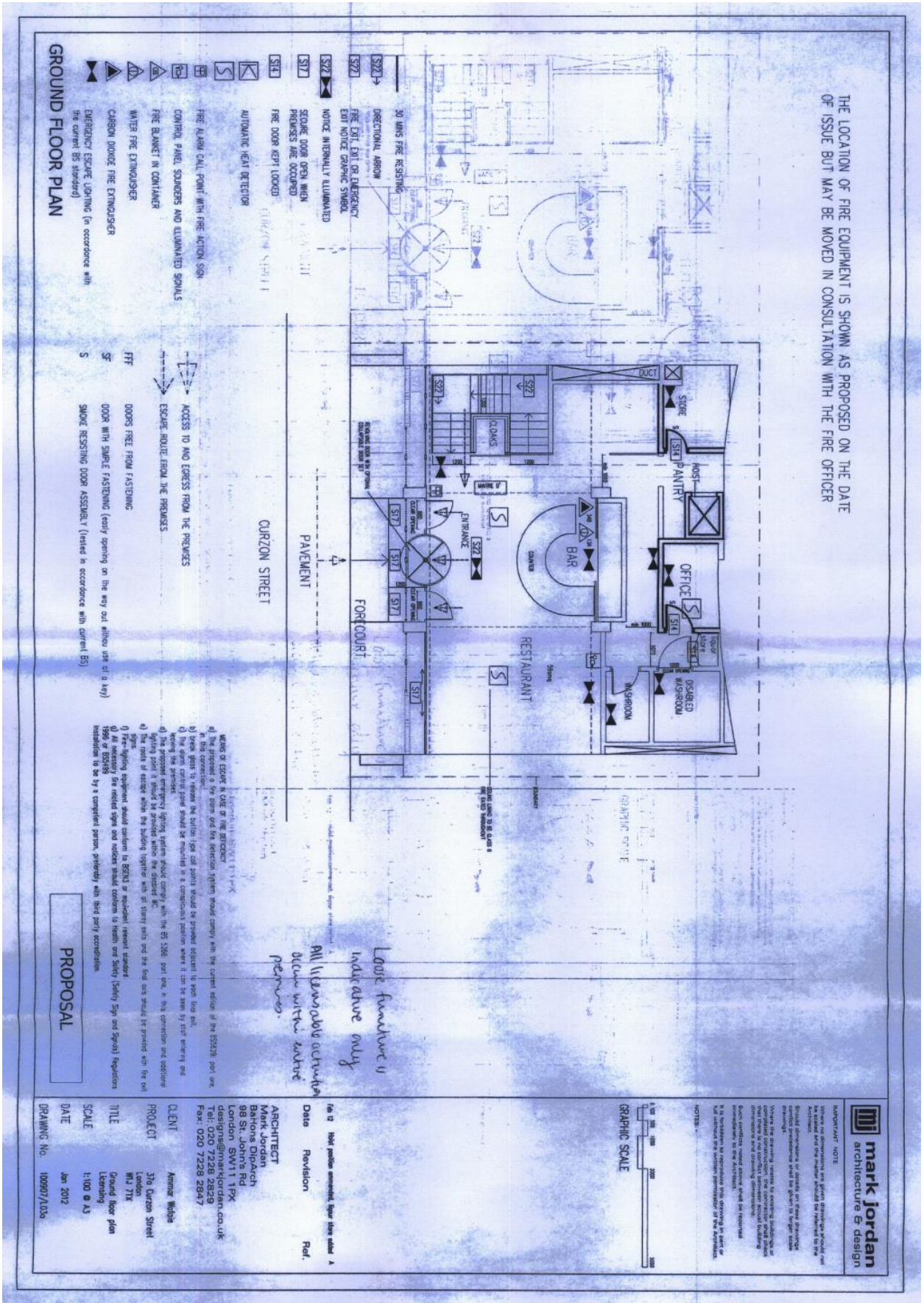
Ground floor 60

Overall capacity for the whole premises (Ground Floor and Basement combined):180

Annex 3 – Conditions attached after a hearing by the licensing authority

22. The performance of dance of members of the public is limited to the basement only.
23. The provision of performance of dance to members of the public is limited to a maximum of 1 (one) belly dancer only.

Annex 4 – Plans



THE LOCATION OF FIRE EQUIPMENT IS SHOWN AS PROPOSED ON THE DATE OF ISSUE BUT MAY BE MOVED IN CONSULTATION WITH THE FIRE OFFICER

GROUND FLOOR PLAN

- FIRE ALARM CALL POINT WITH FIRE ACTION SIGN
- CONTROL PANEL, SMOGERS AND ILLUMINATED SIGNALS
- FIRE BLANKET IN CONTAINER
- WATER FIRE EXTINGUISHER
- CARBON DIOXIDE FIRE EXTINGUISHER
- EMERGENCY ESCAPE LIGHTING (in accordance with the current BS standard)

- ESCAPE ROUTE FROM THE PREMISES
- ACCESS TO AND EGRESS FROM THE PREMISES
- DOORS FASTENED FROM FASTENING
- DOORS WITH SMOKE FASTENING (tested in accordance with current BS)
- SMOKE RESISTING DOOR ASSEMBLY (tested in accordance with current BS)

PROPOSAL

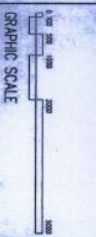
WORDS TO ESCAPE IN CASE OF THE EMERGENCY
 a) The proposed fire alarm system shall comply with the current edition of the BS5829 part one.
 b) The proposed fire alarm system shall be provided with a separate fire alarm control panel.
 c) The alarm control panel should be mounted in a conspicuous position where it can be seen by fire entering the premises.
 d) The proposed emergency lighting system shall comply with the BS 5266 part one in this connection and additional lighting points should be provided where the current BS 5266 part one does not apply.
 e) The alarm system shall be tested in accordance with the current BS 5829 part one.
 f) The fire extinguishers shall be provided in accordance with the current BS 5306 part one.
 g) All necessary fire related signs and notices shall conform to health and Safety (Safety Sign and Symbol) Regulations 1996 or BS5398.
 h) The fire extinguishers shall be provided with third party accreditation.

*Large furniture v
 indicative only
 All liberable structure
 shown with white
 penwork.*

| | |
|-------------|--|
| ARCHITECT | Mark Jordan Barbours Dipatch 98 St. Johns Rd London SW11 1PX design@markjordan.co.uk Tel: 020 7228 2829 Fax: 020 7228 2847 |
| CLIENT | Annex Multiple |
| PROJECT | 37a Curzon Street London W1J 7TE |
| TITLE | Ground floor plan Licensing |
| SCALE | 1:100 @ A3 |
| DATE | Jan 2012 |
| DRAWING No. | 100907/103a |

| | | |
|------|----------|------|
| Date | Revision | Ref. |
|------|----------|------|

Fig 12: Main ground floor plan, floor level 0

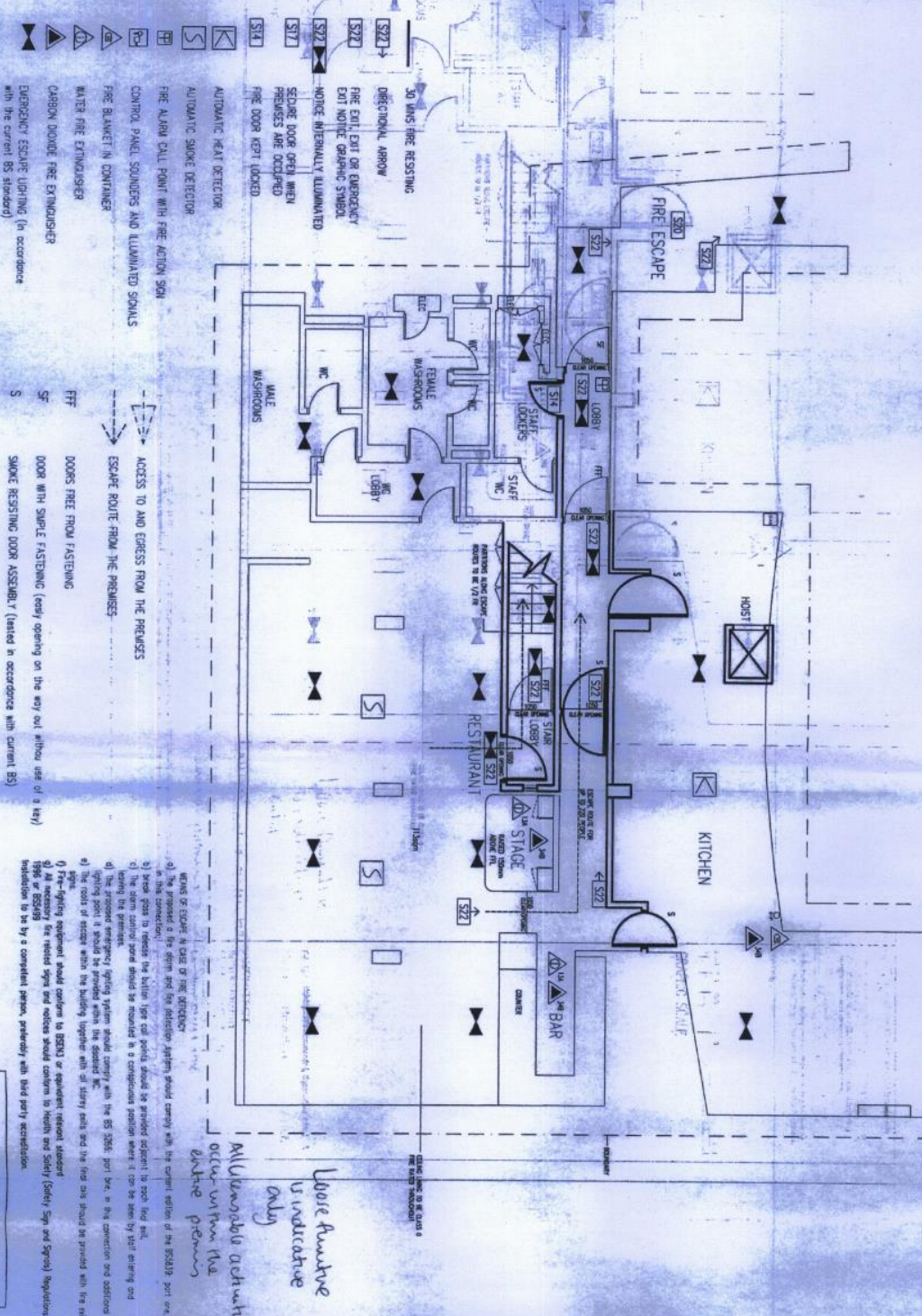


IMPORTANT NOTE
 Whilst no responsibility is given for the accuracy of the information contained in this drawing, the user should be advised that the information is provided for general guidance only and should not be relied upon for any specific purpose. The user should consult the relevant authorities for any specific requirements. The user should also be advised that the information is provided for general guidance only and should not be relied upon for any specific purpose. The user should consult the relevant authorities for any specific requirements.



THE LOCATION OF FIRE EQUIPMENT IS SHOWN AS PROPOSED ON THE DATE OF ISSUE BUT MAY BE MOVED IN CONSULTATION WITH THE FIRE OFFICER

BASEMENT PLAN



IMPORTANT NOTE
 Where a dimension and a level dimension should be used, the level dimension should be preferred to the ground dimension or the level dimension should be preferred to the ground dimension and the level dimension should be preferred to the ground dimension.

GRAPHIC SCALE
 0 500 1000 2000 3000

NOTES
 1) Fire-fighting equipment should conform to BS5033 or equivalent relevant standard.
 2) Fire-fighting equipment should conform to BS5033 or equivalent relevant standard.
 3) Fire-fighting equipment should conform to BS5033 or equivalent relevant standard.
 4) Fire-fighting equipment should conform to BS5033 or equivalent relevant standard.
 5) Fire-fighting equipment should conform to BS5033 or equivalent relevant standard.
 6) Fire-fighting equipment should conform to BS5033 or equivalent relevant standard.
 7) Fire-fighting equipment should conform to BS5033 or equivalent relevant standard.
 8) Fire-fighting equipment should conform to BS5033 or equivalent relevant standard.
 9) Fire-fighting equipment should conform to BS5033 or equivalent relevant standard.
 10) Fire-fighting equipment should conform to BS5033 or equivalent relevant standard.

PROPOSAL

ARCHITECT
 Mark Jordan
 Bahrons Diparich
 98 St. Johns Rd
 London SW11 1PX
 design@markjordan.co.uk
 Tel: 020 7228 2829
 Fax: 020 7228 2847

CLIENT
 Amme White

PROJECT
 370 Curzon Street
 London
 W1A 7TL

TITLE
 Basement plan
 Licensing

SCALE
 1:100 @ A3

DATE
 Jan 2012

DRAWING No.
 100907/1025

PROPOSAL

PROPOSAL

PROPOSAL



City of Westminster
64 Victoria Street, London,
SW1E 6QP

Schedule 12
Part B

Premises licence
summary

WARD: West End
UPRN: 100023476403

Regulation 33, 34

Premises licence
number:

18/14082/LIPT

Part 1 – Premises details

Postal address of premises:

Mamounia Lounge
37A Curzon Street
London
W1J 7TX

Telephone Number: Not Supplied

Where the licence is time limited, the dates:

Not applicable

Licensable activities authorised by the licence:

Performance of Dance
Playing of Recorded Music
Late Night Refreshment
Sale by Retail of Alcohol

The times the licence authorises the carrying out of licensable activities:

Performance of Dance

Monday to Saturday: 10:00 to 01:00

Sunday: 12:00 to 23:30

Playing of Recorded Music

Monday to Sunday: 00:00 to 23:59

Late Night Refreshment

Monday to Saturday: 23:00 to 01:30

Sunday: 23:00 to 00:00

Sale by Retail of Alcohol

Monday to Saturday: 10:00 to 01:00
Sunday: 12:00 to 23:30

For times authorised for Christmas, New Year and Good Friday see conditions at Annex 1

The opening hours of the premises:

Monday to Saturday: 10:00 to 01:30
Sunday: 12:00 to 00:00

Where the licence authorises supplies of alcohol, whether these are on and/or off supplies:

Alcohol is supplied for consumption both on and off the Premises.

Name and (registered) address of holder of premises licence:

Vevil Properties Ltd
44 Esplanade
St Helier,
Jersey,
JE4 9WG

Registered number of holder, for example company number, charity number (where applicable)

127185

Name of designated premises supervisor where the premises licence authorises for the supply of alcohol:

Name: Jane Beels

State whether access to the premises by children is restricted or prohibited:

Restricted

Date: 11 September 2019

This licence has been authorised by Ms Simone Murray on behalf of the Director - Public Protection and Licensing.

38 Curzon Street

Premises licence 19/08483/LIPDPS

| Application | Details of Application | Date Determined | Decision |
|-----------------|--|-----------------|---------------------------------------|
| 05/06669/LIPCV | <p>Conversion licence</p> <p>Exhibition of a Film: Monday to Saturday - 09:00 to 02:30 Sunday - 10:00 to 02:30</p> <p>Performance of Live Music: Monday to Saturday - 09:00 to 02:30 Sunday - 10:00 to 02:30</p> <p>Playing of Recorded Music: Unrestricted</p> <p>Performance of Dance: Monday to Saturday - 09:00 to 02:30 Sunday - 10:00 to 02:30</p> <p>Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit: Unrestricted</p> <p>Late Night Refreshment: Monday to Sunday - 23:00 to 02:30</p> <p>Sale by Retail of Alcohol: Monday to Saturday - 10:00 to 23:00 Sunday - 12:00 to 22:30</p> | 20.09.2005 | Granted by Licensing Sub-Committee |
| 07/02109/LIPDPS | Application to vary the designated premises supervisor | 21.03.2007 | Granted under delegated authority |

| | | | |
|-----------------|---|------------|-----------------------------------|
| 07/04874/LIPDPS | Application to vary the designated premises supervisor | 21.06.2007 | Granted under delegated authority |
| 06/07551/WCCMAP | Master licence | 20.06.2007 | Granted under delegated authority |
| 12/01431/LIPDPS | Application to vary the designated premises supervisor | 14.06.2012 | Granted under delegated authority |
| 13/10183/LIPDPS | Application to vary the designated premises supervisor | 05.02.2014 | Granted under delegated authority |
| 15/08153/LIPDPS | Application to vary the designated premises supervisor | 05.01.2016 | Granted under delegated authority |
| 17/04303/LIPVM | Minor variation: To remove condition 20 and add a noise abatement condition | 08.05.2017 | Refused |
| 17/04774/LIPVM | Minor variation: To remove condition 20 and add a noise abatement condition | 30.05.2017 | Granted under delegated authority |
| 19/08483/LIPDPS | Application to vary the designated premises supervisor | 09.09.2019 | Granted under delegated authority |

Premises licence 17/01208/LIPN

| Application | Details of Application | Date Determined | Decision |
|--------------------|---|------------------------|-----------------------------------|
| 17/01208/LIPN | <p>New Premises Licence</p> <p>Performance of Dance Monday to Saturday: 09:00 to 02:30 Sunday: 10:00 to 02:30</p> <p>Exhibition of a Film Monday to Saturday: 09:00 to 02:30 Sunday: 10:00 to 02:30</p> <p>Performance of Live Music Monday to Saturday: 09:00 to 02:30 Sunday: 10:00 to 02:30</p> | 29.03.2017 | Granted under delegated authority |

| | | | |
|---------------|---|------------|-----------------------------------|
| | <p>Playing of Recorded Music: Unrestricted</p> <p>Late Night Refreshment Monday to Sunday: 23:00 to 02:30</p> <p>Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit Unrestricted</p> <p>Sale by Retail of Alcohol Monday to Saturday: 10:00 to 23:00 Sunday: 12:00 to 22:30</p> | | |
| 18/14075/LIPT | Transfer application: Vevil International Ltd to Vevil Properties Ltd | 11.09.2019 | Granted under delegated authority |

Premises Licence 21/00018/LIPN (Shadow)

| Application | Details of Application | Date Determined | Decision |
|--------------------|--|------------------------|-----------------------------------|
| 17/01208/LIPN | <p>Conversion licence</p> <p>Exhibition of a Film: Monday to Saturday - 09:00 to 02:30 Sunday - 10:00 to 02:30</p> <p>Performance of Live Music: Monday to Saturday - 09:00 to 02:30 Sunday - 10:00 to 02:30</p> <p>Playing of Recorded Music: Unrestricted</p> <p>Performance of Dance: Monday to Saturday - 09:00 to 02:30 Sunday - 10:00 to 02:30</p> | 29.03.2017 | Granted under delegated authority |

| | | | |
|--|---|--|--|
| | <p>Private Entertainment consisting of dancing, music or other entertainment of a like kind for consideration and with a view to profit: Unrestricted</p> <p>Late Night Refreshment: Monday to Sunday - 23:00 to 02:30</p> <p>Sale by Retail of Alcohol: Monday to Saturday - 10:00 to 23:00 Sunday - 12:00 to 22:30</p> | | |
|--|---|--|--|

37A Curzon Street

Premises Licence 23/02607/LIPDPS

| Application | Details of Application | Date Determined | Decision |
|--------------------|--|------------------------|------------------------------------|
| 06/02625/LIPC | <p>Conversion licence</p> <p>Playing of Recorded Music: Unrestricted</p> <p>Private Entertainment: Unrestricted</p> <p>Late Night Refreshment: Monday to Saturday - 23:00 to 01:30 Sunday - 23:00 to 00:00</p> <p>Sale by Retail of Alcohol: Monday to Saturday - 10:00 to 01:00 Sunday - 12:00 to 23:30</p> | 03.10.2005 | Granted under delegated authority |
| 06/03720/LIPV | <p>Variation application: To allow for the performance of dance and live music in the basement during the current licensed hours and to amend the condition in relation to</p> | 04.07.2006 | Refused by Licensing Sub-Committee |

| | | | |
|-----------------|--|------------|-----------------------------------|
| | credit cards and children | | |
| 06/06303/WCCMAP | Master Licence | 04.07.2006 | Granted under delegated authority |
| 08/06514/LIPCH | Change of details | 31.07.2008 | Granted under delegated authority |
| 09/07186/LIPD | Duplicate licence | 22.11.2009 | Granted under delegated authority |
| 12/01130/LIPV | Variation application: To vary the layout of the premises and remove condition 9,14,19 & 20 | 26.04.2012 | Granted under delegated authority |
| 23/02607/LIPDPS | Application to vary the designated premises supervisor | 25.05.2023 | Granted under delegated authority |

Premises Licence 18/14082/LIPT

| Application | Details of Application | Date Determined | Decision |
|--------------------|--|------------------------|-----------------------------------|
| 16/02336/LIPN | <p>New premises licence</p> <p>Performance of Dance Monday to Saturday: 10:00 to 01:00 Sunday: 12:00 to 23:30</p> <p>Playing of Recorded Music Monday to Sunday: 00:00 to 23:59</p> <p>Late Night Refreshment Monday to Saturday: 23:00 to 01:30 Sunday: 23:00 to 00:00</p> <p>Sale by Retail of Alcohol Monday to Saturday: 10:00 to 01:00 Sunday: 12:00 to 23:30</p> | 05.04.2016 | Granted under delegated authority |

| | | | |
|---------------|---|------------|--------------------------------------|
| 18/14082/LIPT | Transfer application: Vevil International Ltd to Vevil Properties Ltd | 11.09.2019 | Granted under delegated authority |
|---------------|---|------------|--------------------------------------|

There is no appeal history for the premises.

CONDITIONS CONSISTENT WITH THE OPERATING SCHEDULE AND CONDITIONS PROPOSED BY A PARTY TO THE HEARING

When determining an application for a new premises licence under the provisions of the Licensing Act 2003, the licensing authority must, unless it decides to reject the application, grant the licence subject to the conditions which are indicated as mandatory in this schedule.

At a hearing the licensing authority may, in addition, and having regard to any representations received, grant the licence subject to such conditions which are consistent with the operating schedule submitted by the applicant as part of their application, or alter or omit these conditions, or add any new condition to such extent as the licensing authority considers necessary for the promotion of the licensing objectives.

This schedule lists those conditions which are consistent with the operating schedule, or proposed as necessary for the promotion of the licensing objectives by a responsible authority or an interested party as indicated. These conditions have not been submitted by the licensing service but reflect the positions of the applicant, responsible authority or interested party and have not necessarily been agreed

Mandatory Conditions

1. No supply of alcohol may be made at a time when there is no designated premises supervisor in respect of this licence.
2. No supply of alcohol may be made at a time when the designated premises supervisor does not hold a personal licence or the personal licence is suspended.
3. Every supply of alcohol under this licence must be made or authorised by a person who holds a personal licence.
4.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to;
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or

less in a manner which carries a significant risk of undermining a licensing objective;

- (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of a disability).
5. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.
6. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
- (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
- (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
- (a) a holographic mark, or
 - (b) an ultraviolet feature.
7. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

A responsible person in relation to a licensed premises means the holder of the premise licence in respect of the premises, the designated premises supervisor (if any) or any individual aged 18 or over who is authorised by either the licence holder or designated premises supervisor. For premises with a club premises certificate, any member or officer of the club present on the premises in a capacity that which enables him to prevent the supply of alcohol.

- 8(i) A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
- 8(ii) For the purposes of the condition set out in paragraph 8(i) above -
- (a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
- (b) "permitted price" is the price found by applying the formula -
- $$P = D + (D \times V)$$
- Where -
- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence -
- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
- (d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
- (e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.
- 8(iii). Where the permitted price given by Paragraph 8(ii)(b) above would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
- 8(iv). (1) Sub-paragraph 8(iv)(2) below applies where the permitted price given by Paragraph 8(ii)(b) above on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.
- (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
9. Admission of children to the premises must be restricted in accordance with the film classification recommended by the British Board of Film Classification or recommended by this licensing authority as appropriate.

Conditions consistent with the operating schedule

10. The licensable activities authorised by this licence and provided at the premises shall be ancillary to the main function of the premises as a cinema and events venue.
11. The supply of alcohol in the area hatched black on the plan shall be by waiter or waitress service only.
12. The supply of alcohol in the areas hatched black on the deposited plans shall be ancillary to the provision of entertainment and substantial food.
13. Substantial food and non-intoxicating beverages, including drinking water, shall be available in all parts of the premises where alcohol is sold or supplied for consumption on the premises.
14. There shall be no sales of hot food or hot drink for consumption off the premises after 23.00 hours.
15. All outside tables and chairs shall be rendered unusable by (23.00) hours each day.
16. There shall be no striptease or nudity, and all persons shall be decently attired at all times, except when the premises are operating under the authority of a Sexual Entertainment Venue licence.
17. A noise limiter must be fitted to the musical amplification system and maintained in accordance with the following criteria: (a) the limiter must be set at a level determined by and to the satisfaction of an authorised Environmental Health Officer, so as to ensure that no noise nuisance is caused to local residents or businesses, (b) The operational panel of the noise limiter shall then be secured by key or password to the satisfaction of the authorised Environmental Health Officer and access shall only be by persons authorised by the Premises Licence holder, (c) The limiter shall not be altered without prior written agreement from the Environmental Health Consultation Team, (d) No alteration or modification to any existing sound system(s) should be affected without prior knowledge of the Environmental Health Consultation Team, and (e) No additional sound generating equipment shall be used on the premises without being routed through the sound limiter device.
18. No noise generated on the premises, or by its associated plant or equipment, shall emanate from the premises nor vibration be transmitted through the structure of the premises which gives rise to a nuisance.
19. Loudspeakers shall not be located in the entrance and exit of the premises or outside the building.
20. All windows and external doors shall be kept closed after 18:00 hours, or at any time when regulated entertainment takes place, except for the immediate access and egress of persons.
21. Notices shall be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly.
22. Notices shall be prominently displayed at any area used for smoking requesting patrons to respect the needs of local residents and use the area quietly.

23. A direct telephone number for the manager at the premises shall be publicly available at all times the premises is open. This telephone number and/or is to be made available to residents and businesses in the vicinity.
24. During the hours of operation of the premises, the licence holder shall ensure sufficient measures are in place to remove and prevent litter or waste arising or accumulating from customers in the area immediately outside the premises, and that this area shall be swept and or washed, and litter and sweepings collected and stored in accordance with the approved refuse storage arrangements by close of business.
25. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
26. No collections of waste or recycling materials (including bottles) from the premises shall take place between 23.00 and 08.00 hours on the following day.
27. No deliveries to the premises shall take place between 23.00 and 08.00 hours on the following day.
28. A copy of the premises' dispersal policy shall be made readily available at the premises for inspection by a police officer and/or an authorised officer of Westminster City Council.
29. The approved arrangements at the premises, including means of escape provisions, emergency warning equipment, the electrical installation and mechanical equipment, shall at all material times be maintained in good condition and full working order.
30. The means of escape provided for the premises shall be maintained unobstructed, free of trip hazards, be immediately available and clearly identified in accordance with the plans provided.
31. All emergency exit doors shall be available at all material times without the use of a key, code, card or similar means.
32. All emergency doors shall be maintained effectively self closing and not held open other than by an approved device.
33. The edges of the treads of steps and stairways shall be maintained so as to be conspicuous.
34. Curtains and hangings shall be arranged so as not to obstruct emergency safety signs or emergency equipment.
35. A Challenge 21 or 25 proof of age scheme shall be operated at the premises where the only acceptable forms of identification are recognised photographic identification cards, such as a driving licence, passport or proof of age card with the PASS Hologram.

36. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of the Westminster Police Licensing Team. (b) All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. (c) The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises and will include the external area immediately outside the premises entrance. (d) All recordings shall be stored for a minimum period of 31 days with date and time stamping. (e) Viewing of recordings shall be made available immediately upon the request of Police or authorised officer throughout the entire 31-day period.
37. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises is open. This staff member must be able to provide a Police or authorised council officer copies of recent CCTV images or data with the absolute minimum of delay when requested.
38. An incident log shall be kept at the premises, and made available on request to an authorised officer of the City Council or the Police. It must be completed within 24 hours of the incident and will record the following: (a) all crimes reported to the venue (b) all ejections of patrons (c) any complaints received concerning crime and disorder (d) any incidents of disorder (e) all seizures of drugs or offensive weapons (f) any faults in the CCTV system, searching equipment or scanning equipment (g) any refusal of the sale of alcohol (h) any visit by a relevant authority or emergency service.
39. No licensable activities shall take place at the premises until the premises has been assessed as satisfactory by the Environmental Health Consultation Team at which time this condition shall be removed from the Licence by the licensing authority.
40. No licensable activities shall take at the premises until the capacity of the premises has been determined by the Environmental Health Consultation Team and the licensing authority has replaced this condition on the licence with a condition detailing the capacity so determined.

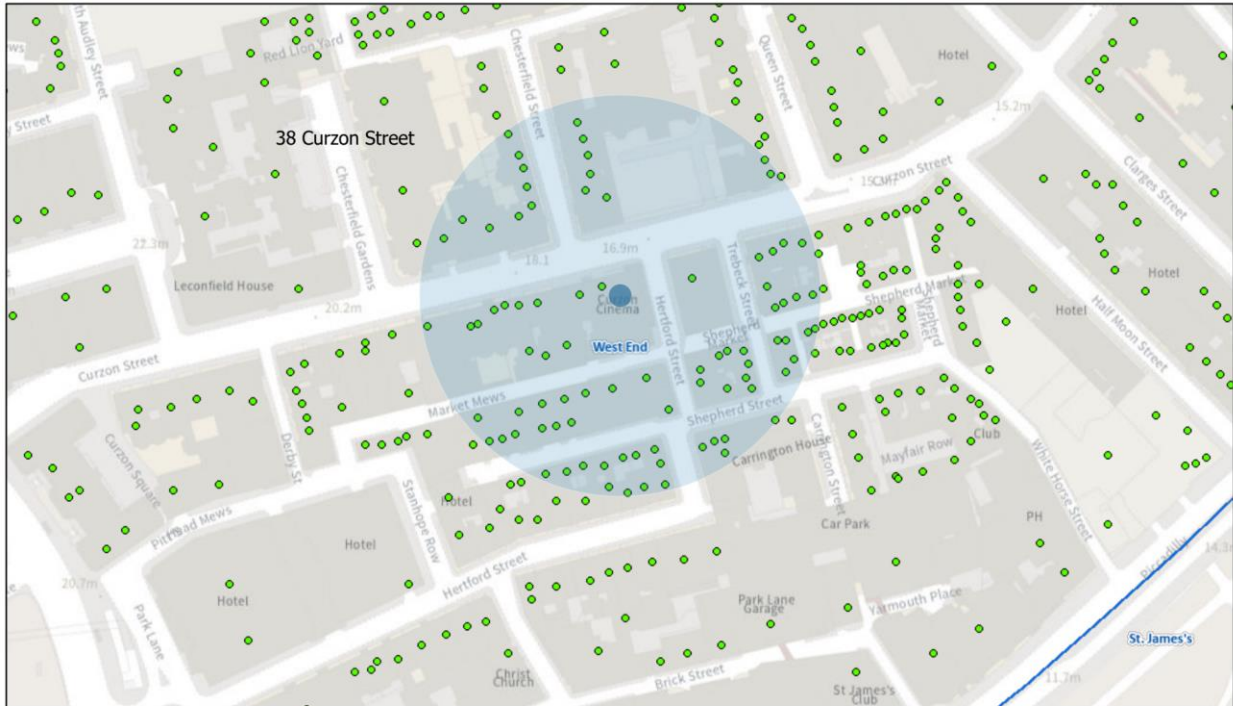
Conditions proposed by the Environmental Health Service

None

Conditions proposed by the Metropolitan Police Service

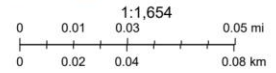
None

38 Curzon Street, London, W1J 7TY



14/12/2023, 12:34:57

- Property Mailing List
- Ward Boundaries
- Ward Labels



Resident Count: 177

| Licensed premises within 75 metres of 38 Curzon Street, London, W1J 7TY | | | | |
|--|--|--|-----------------------------------|---|
| Licence Number | Trading Name | Address | Premises Type | Time Period |
| 19/08483/LIPDPS | Curzon Mayfair Cinema | Basement And Ground Floor 38 Curzon Street London W1J 7TU | Cinema | Sunday; 10:00 - 02:30 Monday to Saturday; 09:00 - 02:30 |
| 18/14082/LIPT | Mamounia Lounge | 37A Curzon Street London W1J 7TX | Cinema | Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:30 |
| 21/00021/LIPN | Not Recorded | 37A Curzon Street London W1J 7TX | Restaurant | Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:30 |
| 21/00018/LIPN | Curzon Mayfair Cinema (Shadow Licence) | Basement And Ground Floor 38 Curzon Street London W1J 7TU | Premises Licence - Shadow Licence | Monday; 09:00 - 02:30 Tuesday; 09:00 - 02:30 Wednesday; 09:00 - 02:30 Thursday; 09:00 - 02:30 Friday; 09:00 - 02:30 Saturday; 09:00 - 02:30 Sunday; 10:00 - 02:30 |
| 23/02607/LIPDPS | Mamounia Lounge | 37A Curzon Street London W1J 7TX | Restaurant | Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 01:30 |
| 23/07716/LIPCHT | Nico's | 51 - 52 Hertford Street London W1J 7ST | Restaurant | Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30 |
| 18/14075/LIPT | Curzon Mayfair Cinema | 38 Curzon Street London W1J 7TY | Cinema | Sunday; 10:00 - 02:30 Monday to Saturday; 09:00 - 02:30 |
| 23/02195/LIPT | Noura | Basement And Ground Floor 16 Curzon Street London W1J 5HP | Restaurant | Saturday; 10:00 - 01:30 Sunday; 12:00 - 00:00 Monday to Friday; 10:00 - 00:30 |

| | | | | |
|-----------------|------------------------|---|-----------------------------------|--|
| 21/06706/LIPT | 5 Hertford Street | 55 Shepherd Market London W1J 7PU | Restaurant | Wednesday; 07:30 - 02:30 Sunday; 12:00 - 00:30 Monday to Tuesday; 07:30 - 01:30 Thursday to Saturday; 07:30 - 03:00 |
| 23/02275/LIPDPS | Chesterfield Arms | 50 Hertford Street London W1J 7SS | Public house or pub restaurant | Friday; 09:00 - 00:00 Saturday; 10:00 - 00:00 Sunday; 12:00 - 00:00 Sunday; 10:00 - 23:00 Monday to Thursday; 09:00 - 23:30 Monday to Saturday; 10:00 - 00:30 |
| 22/10815/LIPDPS | Cavier Kaspia | Basement To First Floor 1A Chesterfield Street London W1J 5JG | Club or institution | Sunday; 12:00 - 22:30 Monday to Thursday; 10:00 - 23:30 Friday to Saturday; 10:00 - 00:00 Sundays before Bank Holidays; 12:00 - 00:00 |
| 23/03489/LIPRW | Le Boudin Blanc | 5 Trebeck Street London W1J 7LT | Restaurant | Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30 |
| 22/09518/LIPT | Le Boudin Blanc | 5 Trebeck Street London W1J 7LT | Restaurant | Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30 |
| 15/08808/LIPDPS | Al Hamra Restaurant | 31-33 Shepherd Market London W1J 7PT | Restaurant | Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30 |
| 23/00676/LIPDPS | Sofra | 19 Trebeck Street London W1J 7LX | Office | Sunday; 12:00 - 00:00 Monday to Saturday; 10:00 - 00:30 |

| | | | | |
|-----------------|-----------------------|---|----------------------------|--|
| 22/11279/LIPDPS | Not Recorded | Ground Floor Westland House 17C Curzon Street London W1J 5HU | Restaurant | Sunday; 11:00 - 23:00 Monday to Thursday; 09:00 - 23:30 Friday to Saturday; 09:00 - 00:00 |
| 19/01505/LIPT | Iran Restaurant | 27 Shepherd Market London W1J 7PR | Restaurant | Sunday; 08:00 - 23:00 Monday to Saturday; 07:00 - 00:00 |
| 15/08015/LIPDPS | Brasserie Al Hamra | 52 Shepherd Market London W1J 7QU | Cafe | Sunday; 12:00 - 00:30 Monday to Saturday; 09:00 - 00:30 |
| 23/04167/LIPDPS | Crockfords Club | Worcester House 30 Curzon Street London W1J 7TN | Casino or gambling club | Monday to Sunday; 00:00 - 00:00 |